

SigntechNedia Out of Home Advertising

# Jersey Harbour Advertising Media Pack 2025

signtech.je/media inf@ PORTS OF JERSEY





# We're your outdoor media, creative and production agency for high-impact advertising that takes your message to the people, wherever they are.

We are the only, 'full-service' outdoor advertising media agency in the Channel Islands. As an integral part of Signtech, our commitment is to equip your business with all the essentials to thrive in the public eye. Whether you seek guidance, meticulous campaign planning, creative solutions, or seamless print and installation services, we've got you covered. Our goal is to simplify the process, making it effortlessly convenient for you to leverage the impact of outdoor advertising across the entire island, both in print and on-screen.

We're the official agents for



- + Campaign Planning & Advice
- + Bookings & Management
- + Creative Services
- + Print & Install
- + Maintenance





# Welcome

# to Jersey's maritime, international gateway.



**over 470,000** Passengers each year



**98.6%** of all goods enter Jersey via the port.

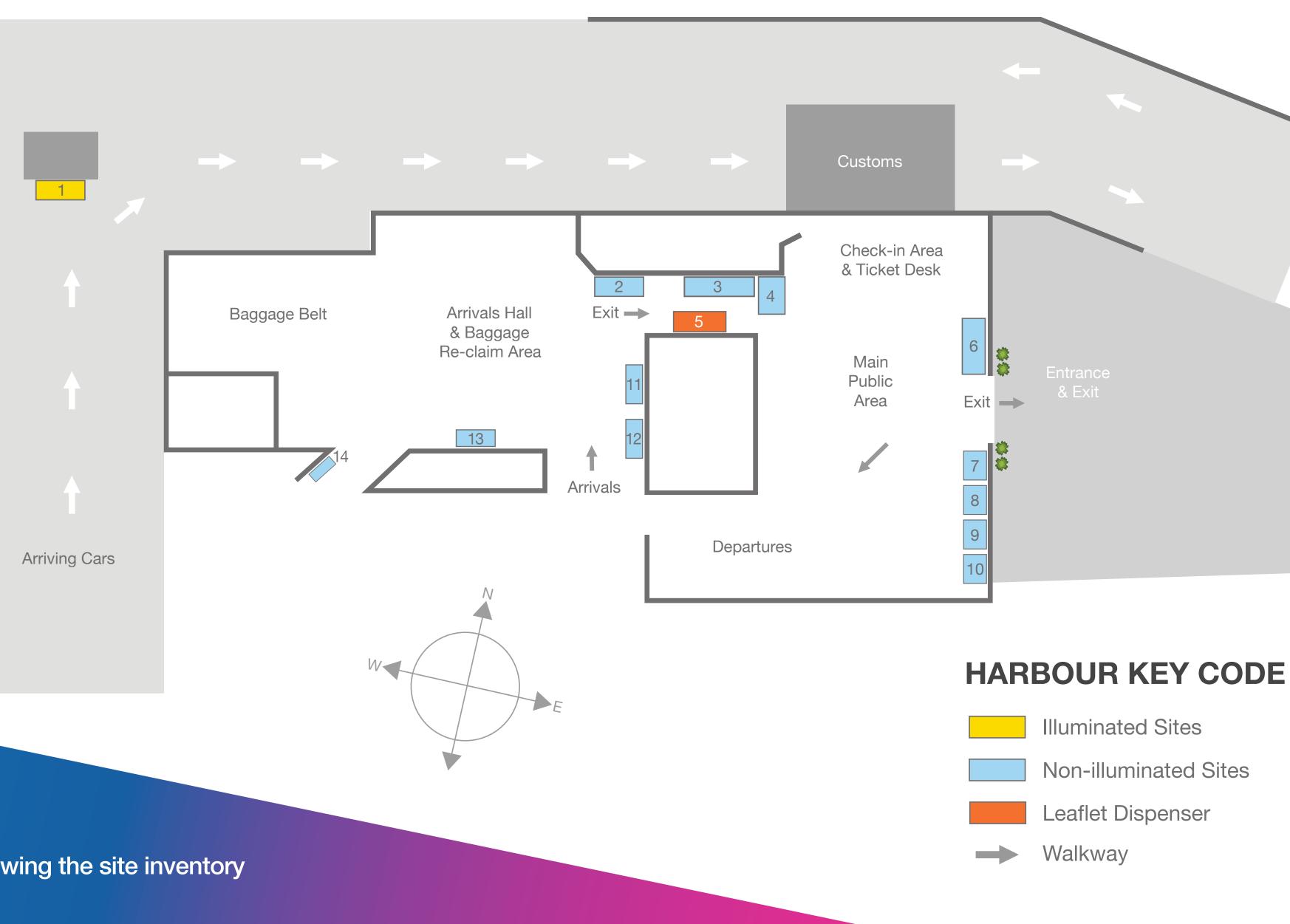


**OVER 98,000** Cars travel through the port each year.

The Port of St Helier is Jersey's lifeline port, providing modern commercial services to the island with guaranteed long-term viability.



## Advertising Site Locations



Please refer to this when reviewing the site inventory on the following pages.



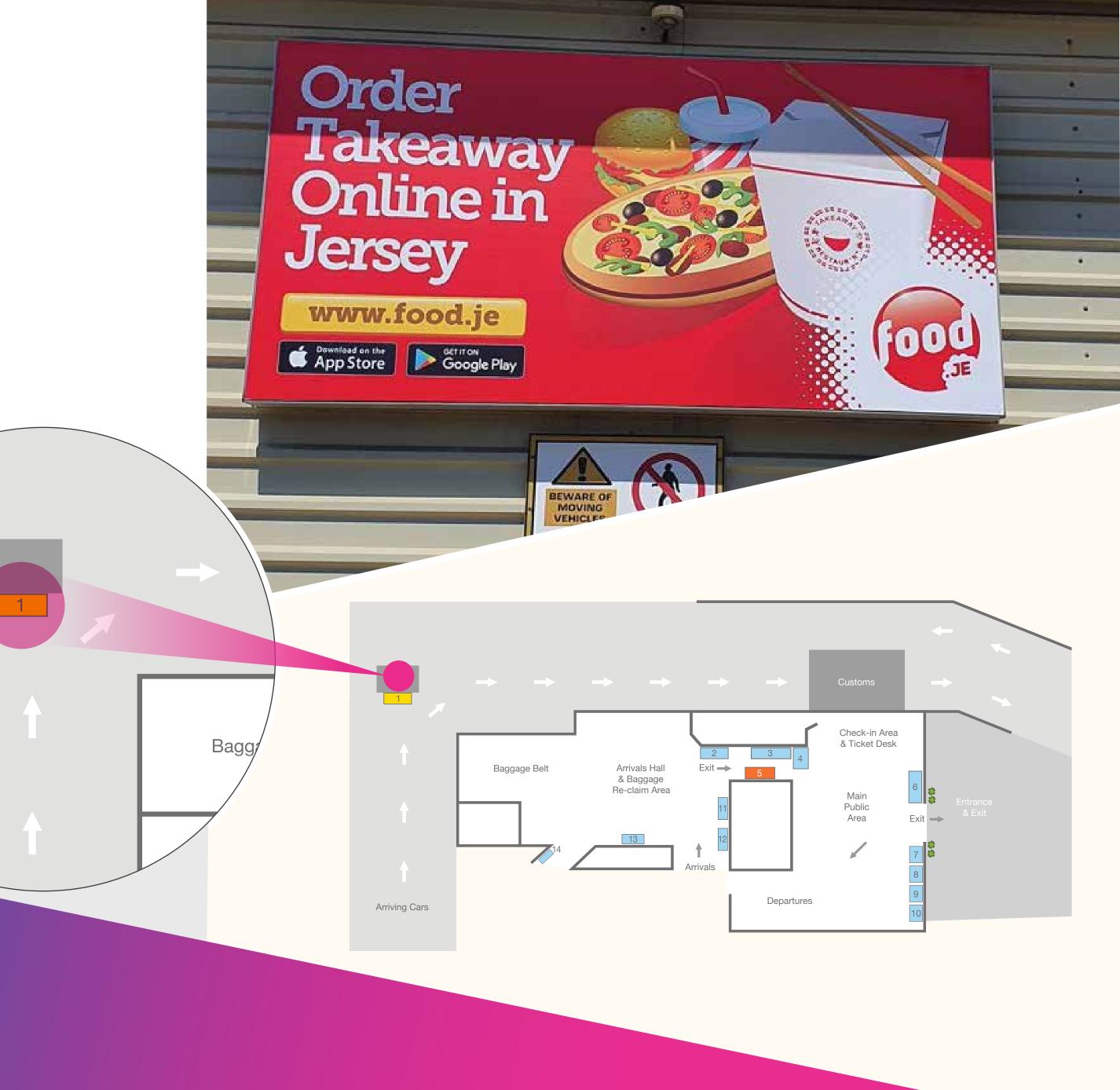


## Arrivals Illuminated Lightbox



- + Over 470,000 passengers each year
- + Over 98,000 cars travel through the port each year

Photographs show only some of the spaces available. All prices are subject to availability and 5% GST. Payment terms are quoted separately for **1**. Advertising and **2**. Print and Fit charges.





### Poster Frame with pre-printed panels

+ Over 470,000 passengers each year

+ Over 98,000 cars travel through the port each year

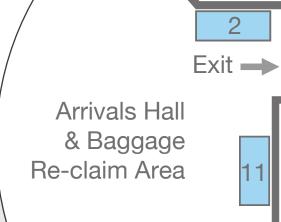
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#### Wall Wrap $\sim$

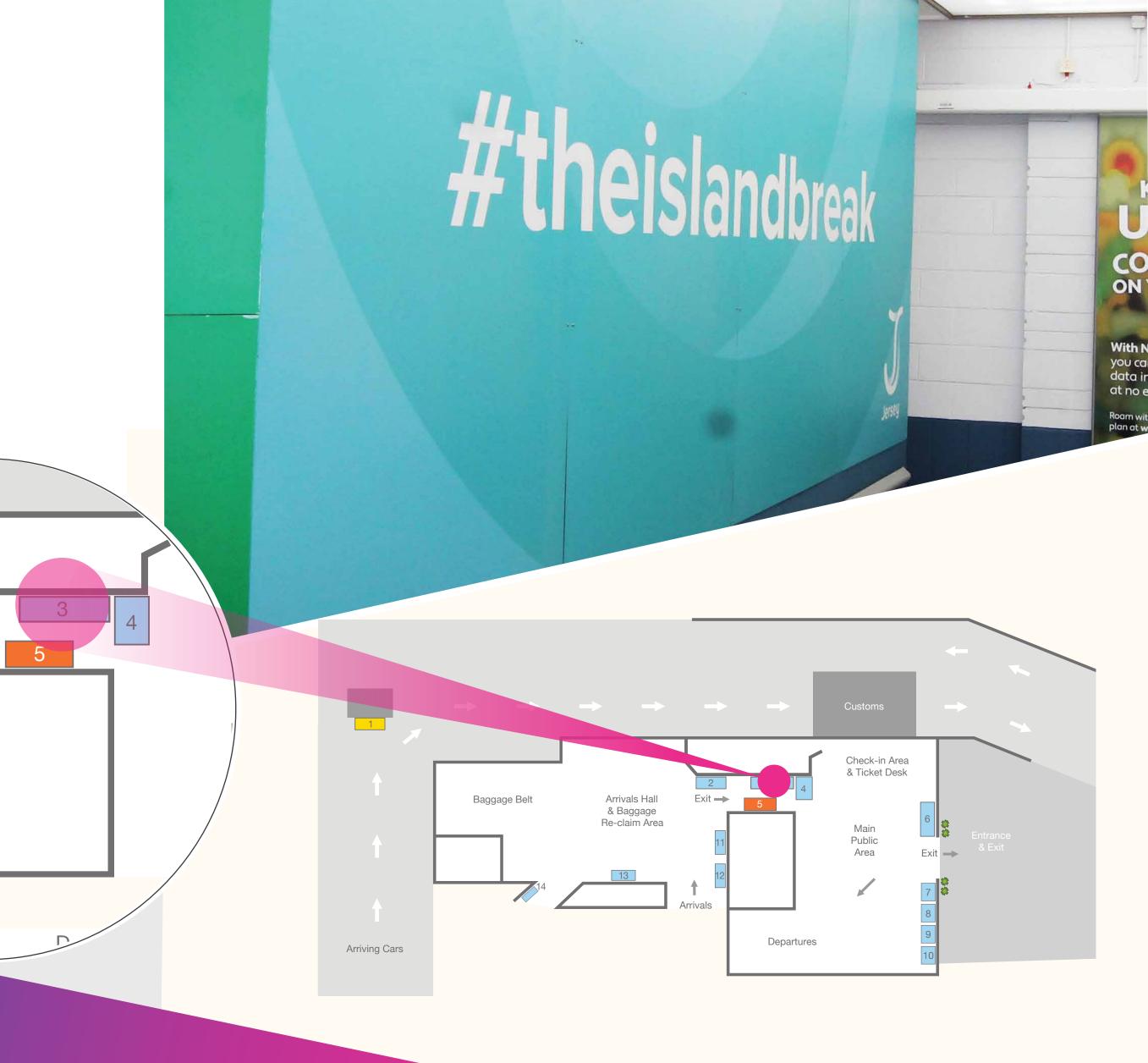


Arrivals

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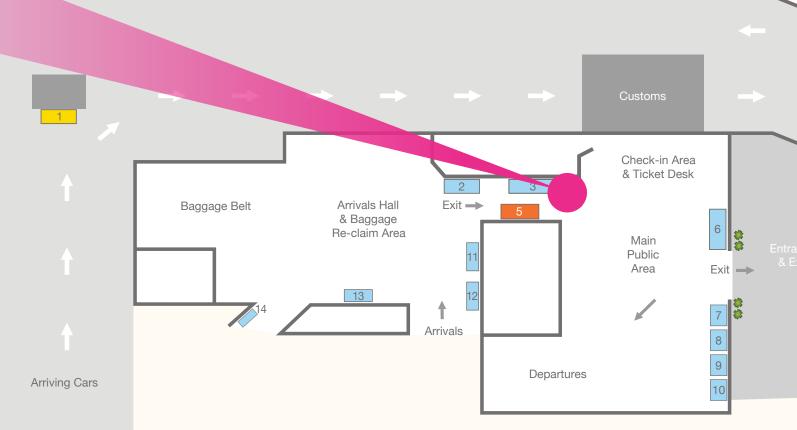
#### KEEP ULTRA CONNECTED ON YOUR TRAVELS

in the

With NEW JT One Ultra, you can use your local mobile data in the UK, Europe & USA, at no extra cost.

Roam with confidence and build your plan of www.jtglobal.com//IOne

follow Lie secret /Trodal ECO



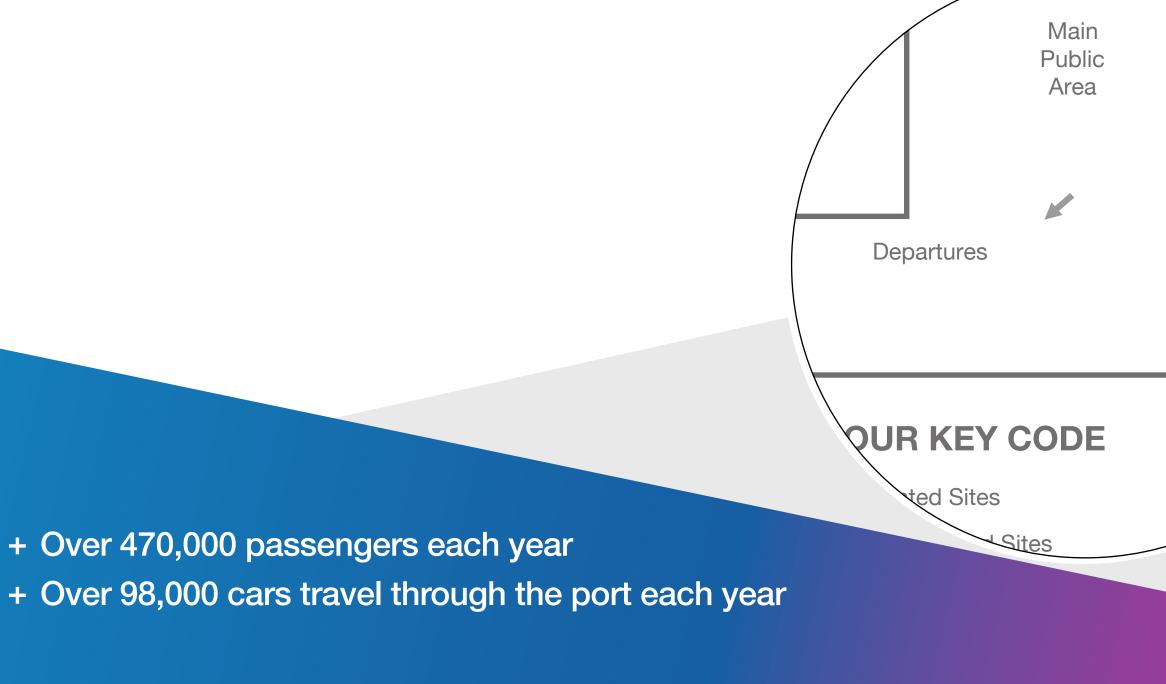
OULTREE



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## Poster Frame with pre-printed panels



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### Leaflet Dispenser



### + Over 470,000 passengers each year

+ Over 98,000 cars travel through the port each year

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#### Wall Wrap with Digital Display

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Main Public Area

+ Over 470,000 passengers each year + Over 98,000 cars travel through the port each year

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# **2025 Rate Card**

#### Outside

Site Description	12 Months	6 Months
Arrivals Illuminated Lightbox	£12,750	£7,950
Coming Soon – Departures Digital Screen	POA	POA

#### **Arrivals Hall**

Site Description	12 Months	6 Months
Poster Frame with Pre-Printed Panels	Starting from £3,200	Starting from £2,150
Wall Wrap	£9,550	£6,350
Exit Door Wrap	£8,500	£5,300
Wall Wrap with Digital Display	£10,600	£7,950
Leaflet Slot Display (including filing)	£1,100	£850

#### **Departures**

Site Description Poster Frame with

\*Print & Fit costs provided separately upon sight of full design

- + Campaign Planning & Advice
- + Bookings & Management
- + Creative Services
- + Print & Install
- + Maintenance

	12 Months	6 Months
Pre-Printed Panels (7-10)	£6,350	£4,250

# Enquire & Book

Enhance your brand effortlessly with Signtech Media's end-to-end service for seamless and highly visible Out-of-Home advertising

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