



**SigntechMedia**  
Out of Home Advertising

# Jersey Airport Advertising Media Pack 2025

[signtech.je/media](https://signtech.je/media)



 **PORTS  
OF JERSEY**



# We're your outdoor media, creative and production agency for high-impact advertising that takes your message to the people, wherever they are.

We are the only, 'full-service' outdoor advertising media agency in the Channel Islands. As an integral part of Signtech, our commitment is to equip your business with all the essentials to thrive in the public eye. Whether you seek guidance, meticulous campaign planning, creative solutions, or seamless print and installation services, we've got you covered. Our goal is to simplify the process, making it effortlessly convenient for you to leverage the impact of outdoor advertising across the entire island, both in print and on-screen.

We're the official agents for



- + Campaign Planning & Advice
- + Bookings & Management
- + Creative Services
- + Print & Install
- + Maintenance



# Welcome

to Jersey's premium,  
international gateway.



**over 1.4 million**  
Passengers in 2023



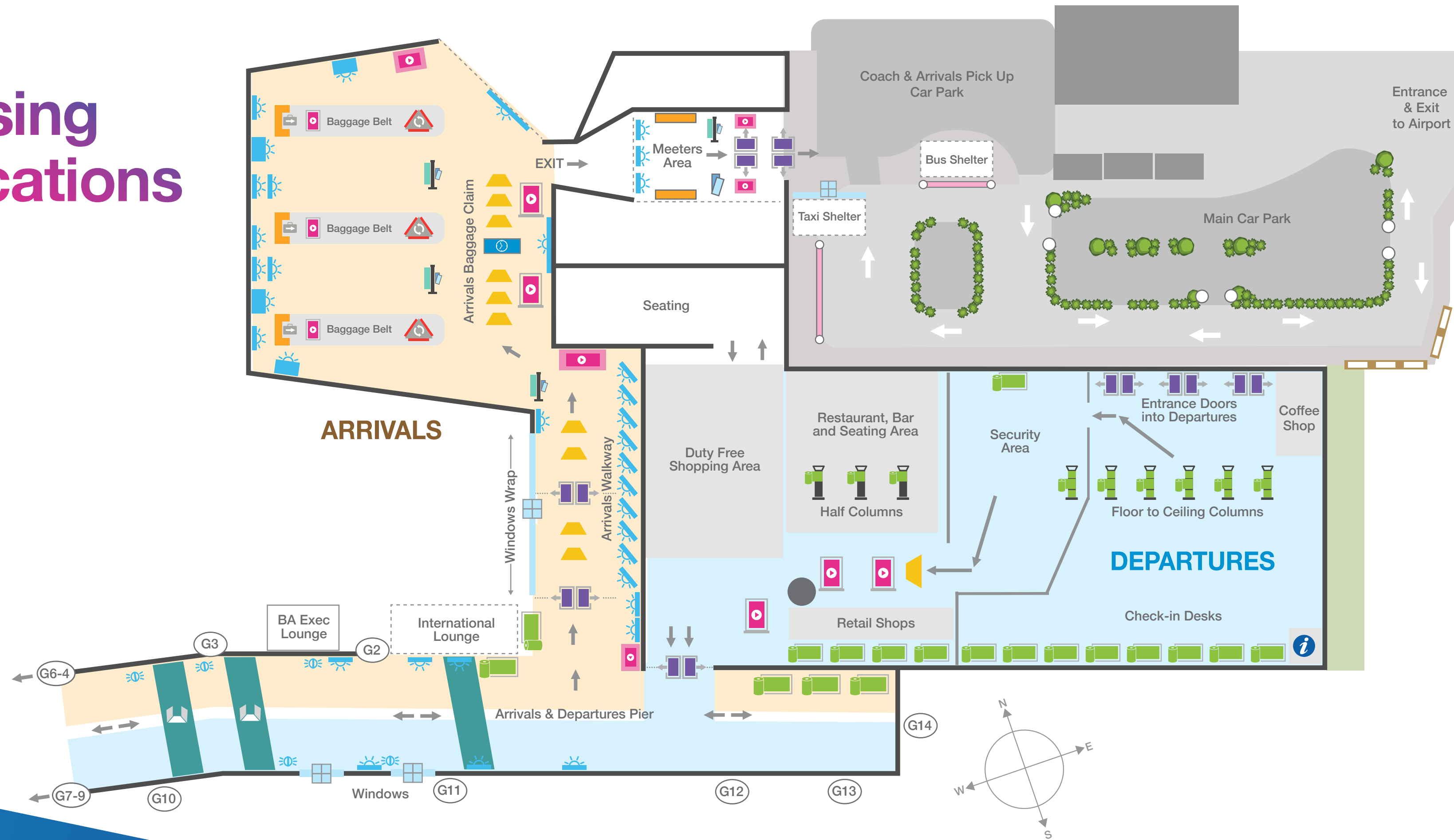
**80%**  
of Jersey-based air traffic  
from within the UK

Jersey is served by major London airports as well as 35  
scheduled departure points across the British Isles and  
mainland Europe plus numerous charter services





# Advertising Site Locations



AIRPORT KEY CODE	
	Lightboxes
	Wall Wraps
	Digital + Surround
	Freestanding Digital
	Baggage Belt Digital
	Auto Doors Panels
	Floor Graphics
	Full Column Wraps
	Half Column Wraps
	3-Side Rotating Unit
	Baggage Arch Wrap
	Exterior Fence Banners
	Railing Panels
	Glass/Window Panels
	Poster Frame
	Branded Clock Lightbox
	Tunnel Wrap
	Leaflet Dispenser
	Banner Leaflet Display

Please refer to this when reviewing the site inventory on the following pages.





# Departures



## Entrance/Check-in Hall

High visibility due to flight info screens, check-in/bag drop and meeting point.



Double-sided Entrance Doors



XXL Wall Wrap



Floor to Ceiling Columns x6

+ Over 1.4 million business & leisure passengers in 2023

Jersey Airport has over 120 Advertising Sites to amplify your brand. Photographs show only some of the spaces available. All prices are subject to availability and 5% GST. Payment terms are quoted separately for 1. Advertising and 2. Print and Fit charges.





# Departures

## Airside Departure Lounge

Within premium retail & restaurant area is ideal for extended brand visibility

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# Departures + Arrivals

— **Pier**

Guaranteed, high-profile visibility

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# Arrivals



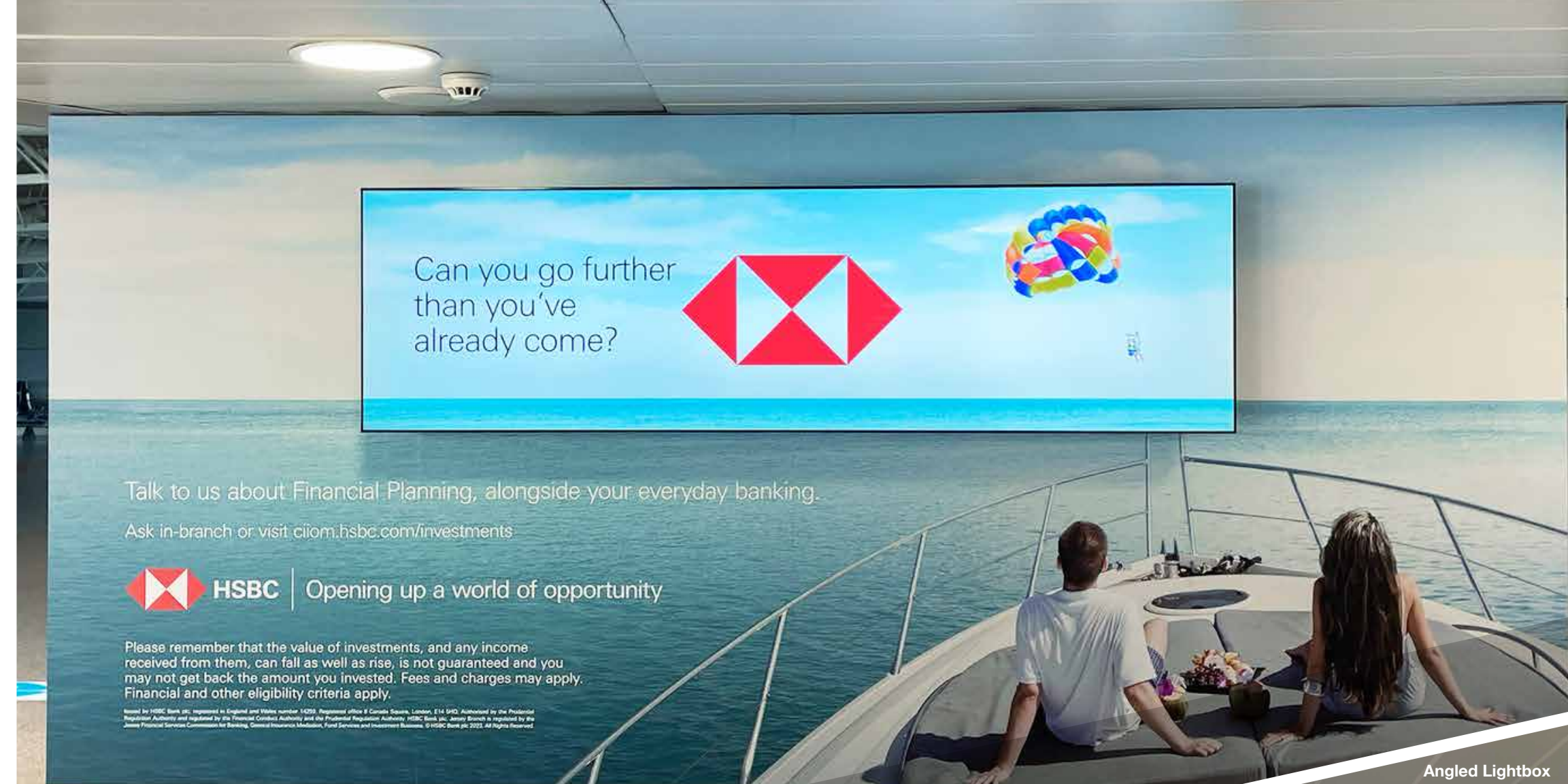
## Corridor

All arriving passengers use this area  
Guaranteed, high-profile visibility

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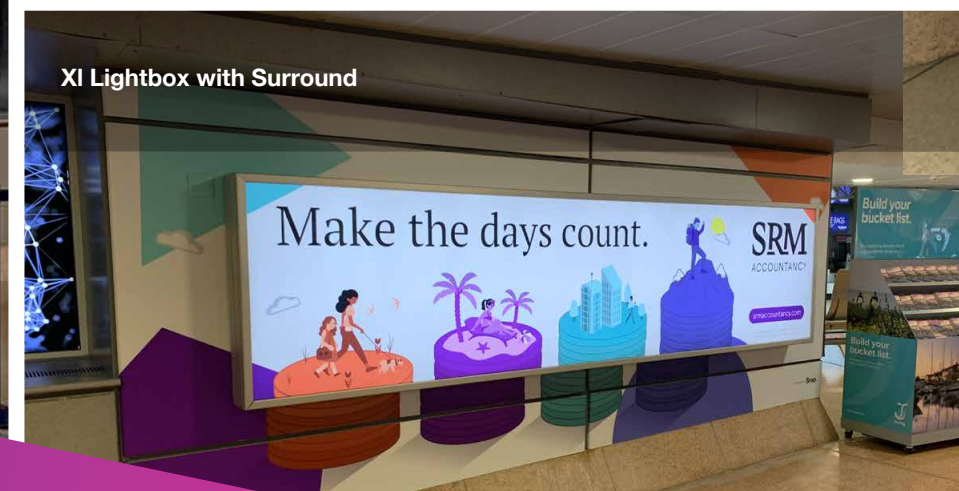


Angled Lightbox with Surround



Digital Screen with Enhanced Surround

Standard Lightbox with Surround



XI Lightbox with Surround



Sliding Doors x2 SETS



Window Graphics





# Arrivals

## Baggage Reclaim / Customs / Exit

All arriving passengers use this area  
Guaranteed, high-profile visibility

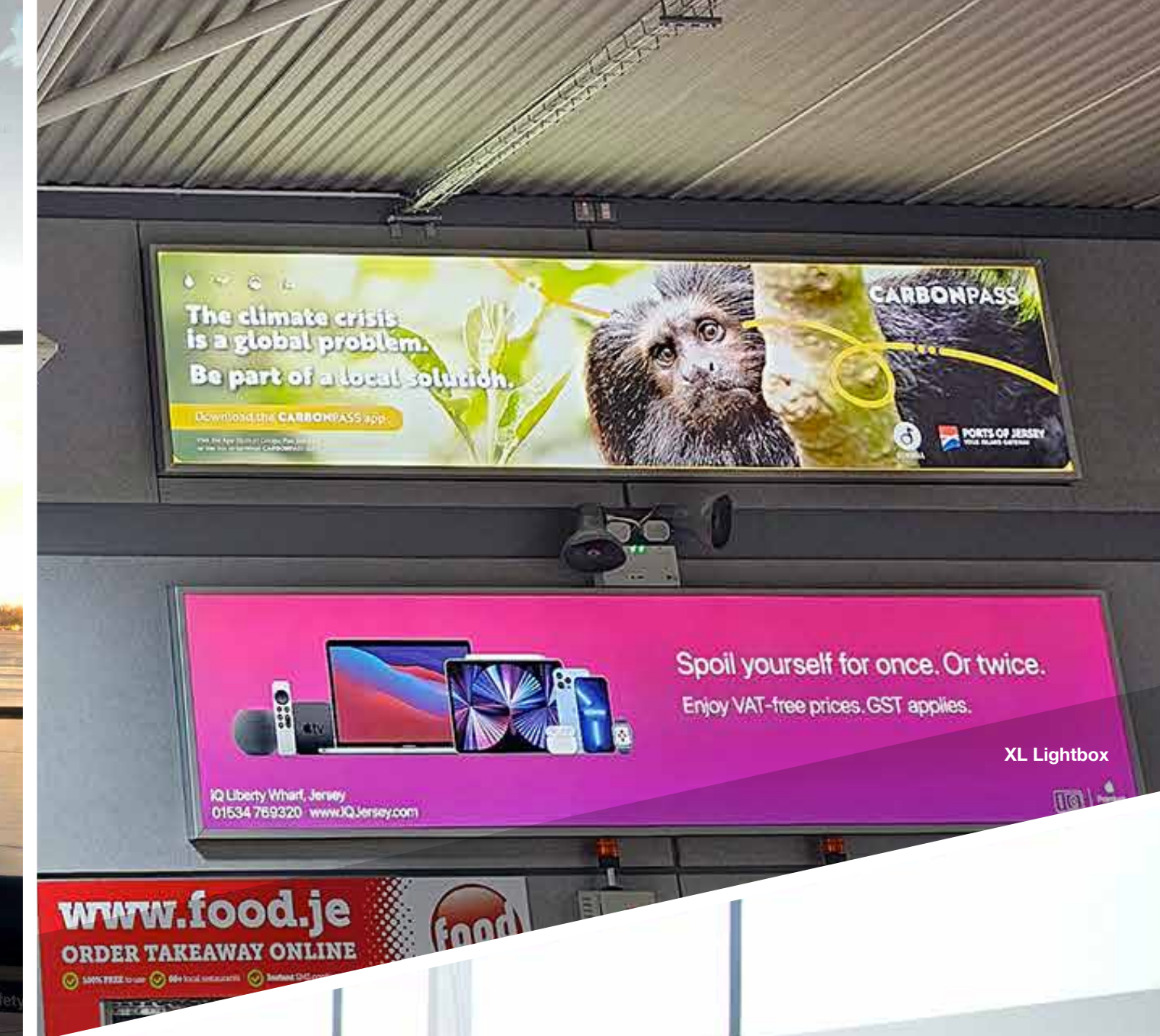
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XL Digital Screen with Surround



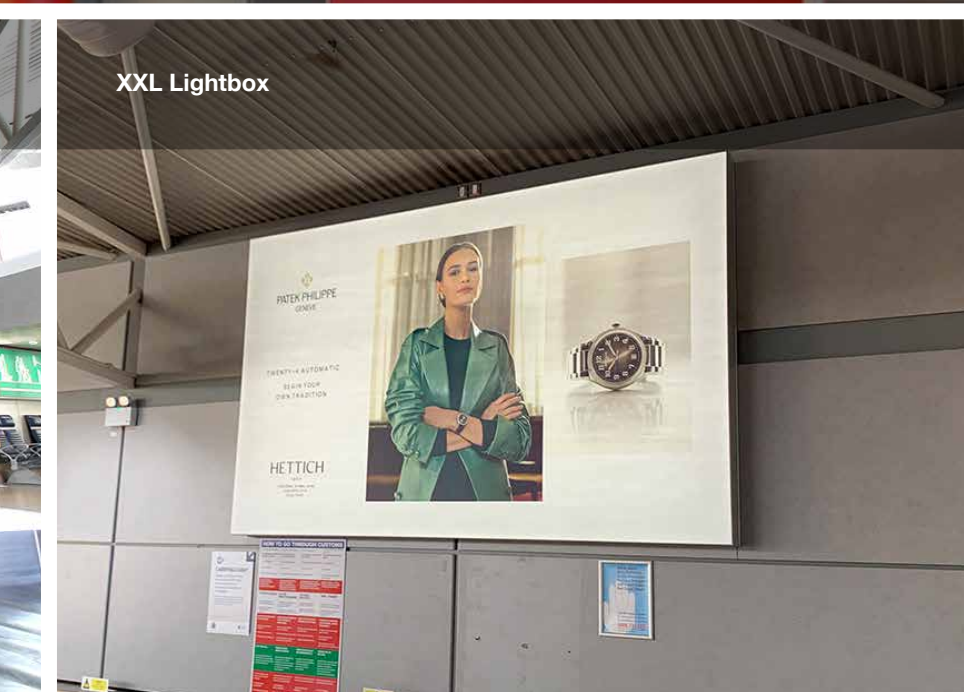
XL Lightbox



XL Long Lightbox



3-sided Rotating Lightbox



XXL Lightbox



Double-Sided Light Box Clock





# Arrivals

## Meet & Greet Hall

All arriving passengers use this area  
Good dwell-time for locals

+ Over 1.4 million business & leisure passengers in 2023

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Standard Lightbox x3



Exit Digital Screens with Surrounds



XL Poster Frame

Double-sided Door Graphics x2





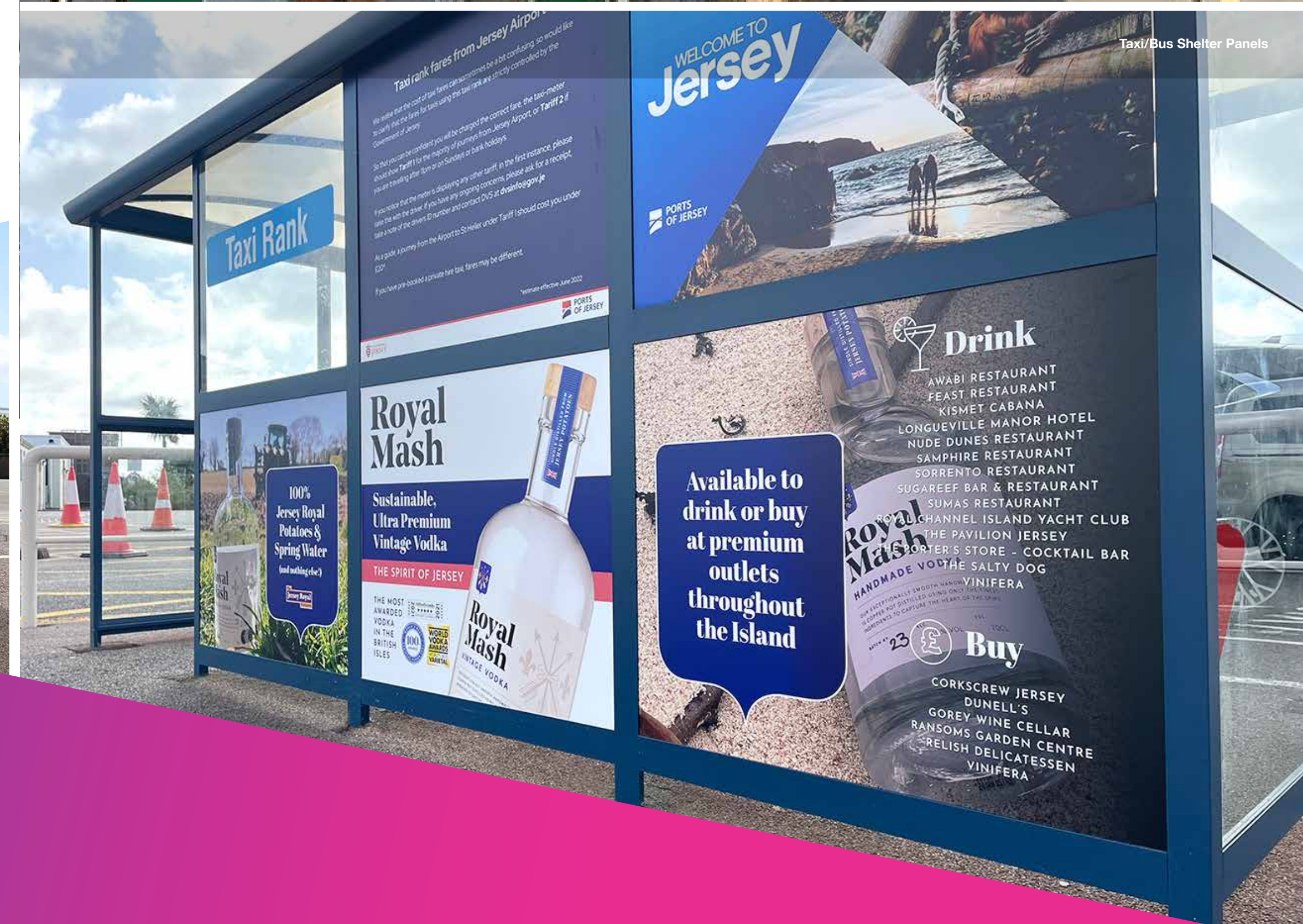
# Outside

## Arrivals, Departures & Parking

Sites available with guaranteed, high-profile visibility

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Outdoor Railing Panels





# Departures + Arrivals

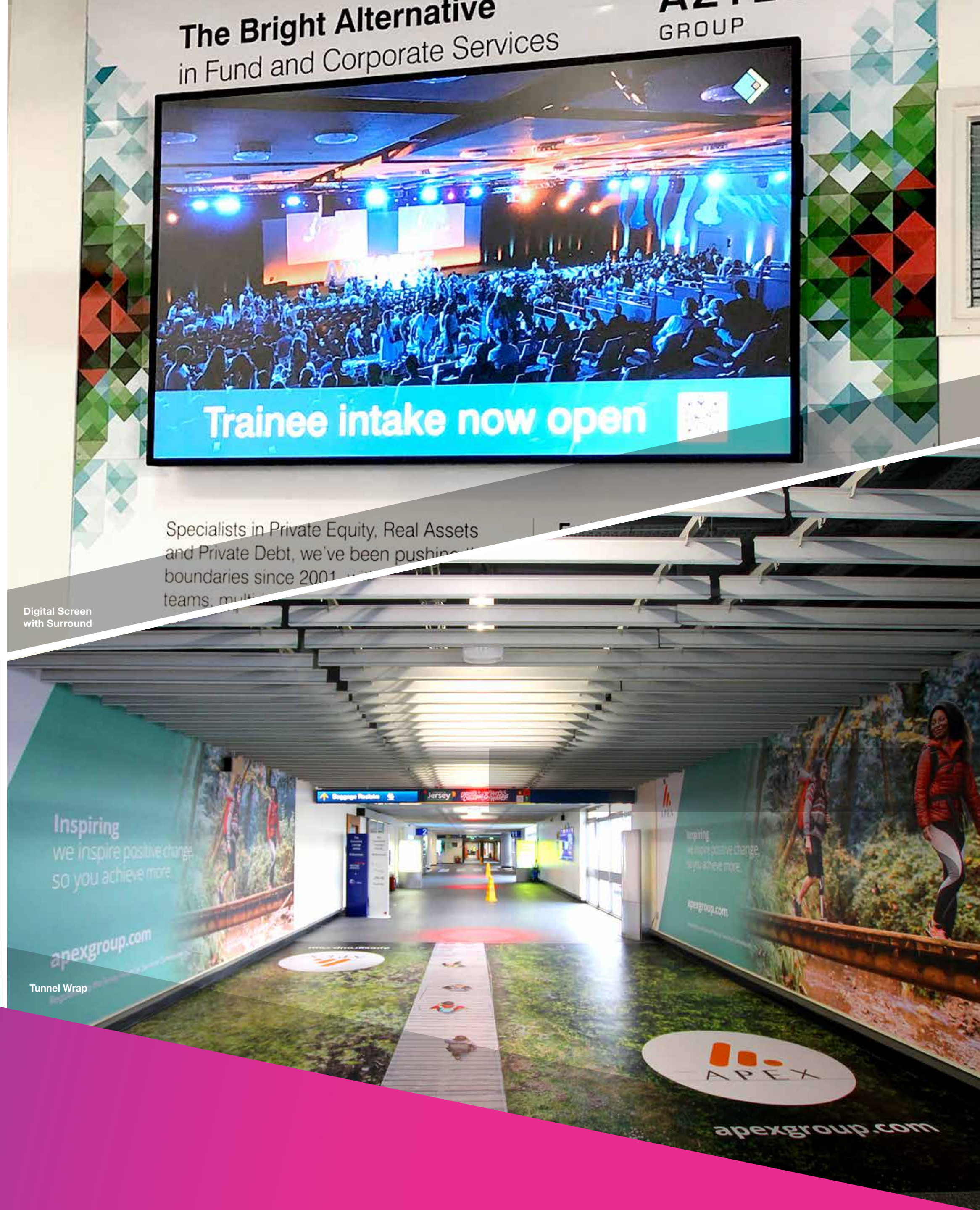
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# 2025 Rate Card

## Departures Entrance/Check-In Hall

Site Description	12 Months	6 Months	Print and Fit
Departures Entrance Doors	£3,975	£2,650	£1,000
Departures XXL Wall Wrap	£9,950	£6,000	£4,500
Departures Floor to Ceiling Columns x6	£15,900	£9,990	POA

## Retail/Dining

Site Description	12 Months	6 Months	Print and Fit
XXL Wall Wrap	£14,850	£9,990	£4,500
Top Half Columns x3	£4,250	£2,650	POA
Digital Displays x3	£13,250	£8,350	-

## Departures/Arrivals Pier

Site Description	12 Months	6 Months	Print and Fit
Departures Main Gate Door	£15,900	£9,990	£3,000
Pier XL Wall Wrap	£18,500	£11,300	£2,750
Pier Standard Lightbox	£7,950	£4,750	£500
Pier Standard Lightbox with Surround	£15,900	£9,990	£1,500
Pier XXL Lightbox	£15,900	£9,990	£1,500
Digital Display with Surround	£19,850	£12,450	£2,000
Pier Tunnel Wrap	£15,900	£9,990	POA
Pier Enhanced Tunnel Wrap	£23,850	£14,850	POA
Pier Double-sided Totem Lightbox	£5,300	£3,450	£500
Pier Full Length Double-sided Totem Lightbox	£7,950	£4,800	£750

## Arrivals Corridor / Golden Mile

Site Description	12 Months	6 Months	Print and Fit
Golden Mile Standard Lightbox	£13,250	£8,350	£500
Golden Mile Standard Lightbox with Surround	£15,900	£9,990	£1,500
Golden Mile Window Graphics	£21,200	£13,250	£5,000
Golden Mile Sliding Door Graphics	£10,600	£6,900	£1,750
Golden Mile Angled Lightbox with Surround	£15,900	£9,990	£1,500
Golden Mile Angled Lightbox with Surround + Column	POA	POA	POA
Golden Mile Digital Display with Surround	£26,500	£16,700	POA

## Baggage Reclaim

Site Description	12 Months	6 Months	Print and Fit
Baggage Reclaim 3-Sided Rotating Lightbox	£7,150	£4,470	POA
Baggage Reclaim Double-sided Illuminated Clock	£10,600	£6,900	POA
Baggage Reclaim Arch Wrap x3	£5,300	£3,310	£500
Baggage Reclaim XL Lightbox	£7,950	£4,970	£750
Baggage Reclaim XXL Lightbox	£15,900	£9,990	£1,500
Baggage Reclaim XL Long Lightbox	£13,250	£8,350	£1,000
Baggage Reclaim XL Digital Display + Surround	POA	POA	POA
Baggage Reclaim Digital Display x2	£11,400	£7,120	-

## Meet and Greet Hall

Site Description	12 Months	6 Months	Print and Fit
Standard Lightbox	£3,750	£2,440	£950
Standard Lightbox x3	£10,600	£6,900	£2,750
Exit Digital Displays + Surrounds	£18,550	£11,660	POA
Double-sided Door Graphics	£7,950	£4,800	£1,750

## Outdoor

Site Description	12 Months	6 Months	Print and Fit
Roadside Banner	£6,350	£3,970	£750
Bus Shelter Panels	£6,350	£3,970	£750
Taxi Shelter Panels	£6,350	£3,970	£750
NEW - XL Airport Approach Billboard	POA	POA	POA

- + Campaign Planning & Advice
- + Bookings & Management
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- + Maintenance



# Enquire & Book

Enhance your brand effortlessly with Signtech Media's end-to-end service for seamless and highly visible Out-of-Home advertising

 01534 811029

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