

SigntechMedia
Out of Home Advertising

LibertyBus Advertising Media Pack 2024



signtech.je/media



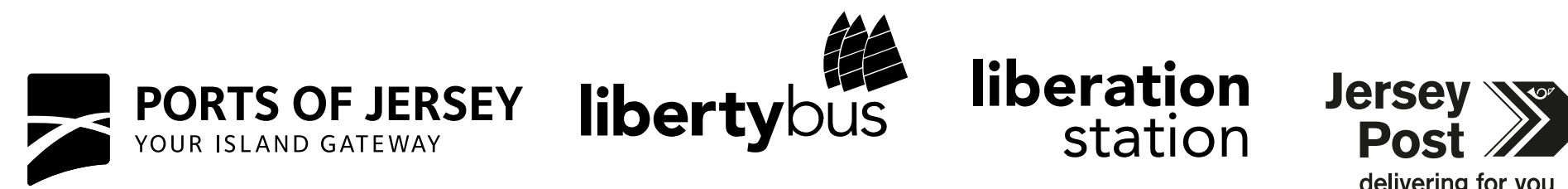
libertybus



We're your outdoor media, creative and production agency for high-impact advertising that takes your message to the people, wherever they are.

We are the only, 'full-service' outdoor advertising media agency in the Channel Islands. As an integral part of Signtech, our commitment is to equip your business with all the essentials to thrive in the public eye. Whether you seek guidance, meticulous campaign planning, creative solutions, or seamless print and installation services, we've got you covered. Our goal is to simplify the process, making it effortlessly convenient for you to leverage the impact of outdoor advertising across the entire island, both in print and on-screen.

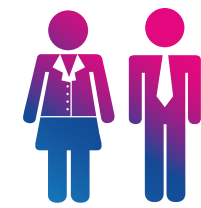
We're the official agents for



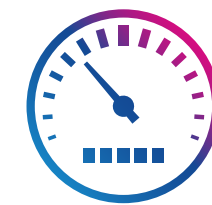
- Campaign Planning & Advice
- Bookings & Management
- Creative Services
- Print & Install
- Maintenance

Welcome

to the world of LibertyBus
Island-Wide Advertising!



4.9 Million
Passenger journeys in
2023 across the network



35,000 Miles
That's the total each main
fleet bus travels each year



7 Days a Week
All year round from early
morning until late evening



x25 Routes
Each main fleet bus services all
routes on a daily rotation to give
you Island-wide awareness

Operating around just 45 square miles, LibertyBus advertising provides probably the most frequently seen, highest-impact & most cost effective form of advertising available in Jersey.



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High
On-Road
Time

Main Fleet Single Deckers

Perfect or high profile, Island-wide awareness 7 days a week!

Prices
start from
£17
per day

- + Service all 25 routes on a daily rotation
- + 35,000 miles a year per bus
- + 7 days a week/362 days a year
- + 5am - Late evening



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High
On-Road
Time

Main Fleet Double Deckers

A high frequency fleet operating in the high population areas of St Helier, the west and the airport 7 days a week.

Prices
start from
£26
per day

- + Dedicated Airport Route 15 & 22
- + Dedicated Route 14 (Apr - Oct only)
- + Over 100,000 passenger journeys per bus
- + High frequency departures every 15 minutes



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Medium
On-Road
Time

Extended Fleet Single Deckers

A good mid-range choice. This fleet services the peak-time school routes as well as supporting the main network during the day.

Prices
start from
£8
per day

- + Support the main network during the day
- + 7 days a week/362 days a year
- + Service peak-time school routes am & pm (term times only)



School Fleet Single Deckers

Low
On-Road
Time

A budget choice to target students or carry your message to a peak-time audience mornings and afternoons.

Prices
start from
£4
per day

- + Service school routes am & pm (term times only)
- + Fantastic peak-time awareness
- + Perfect for community based campaigns
- + Perfect for young audiences



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Enquire & book

We make it easy for you to get your business out and about by providing everything you need from start to finish.

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Bookings & Management
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