



**SigntechMedia**  
Out of Home Advertising

# Jersey Harbour Advertising Media Pack 2024

[signtech.je/media](https://signtech.je/media)

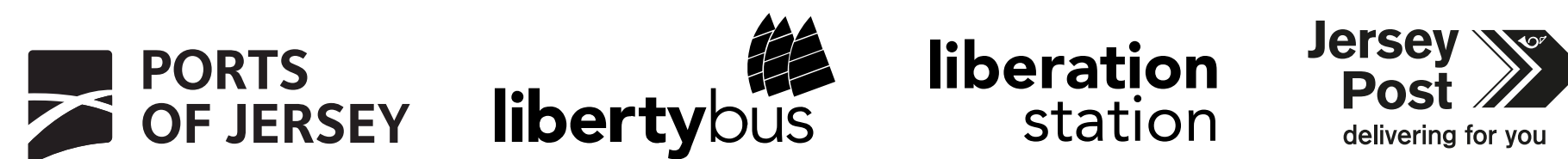




# We're your outdoor media, creative and production agency for high-impact advertising that takes your message to the people, wherever they are.

We are the only, 'full-service' outdoor advertising media agency in the Channel Islands. As an integral part of Signtech, our commitment is to equip your business with all the essentials to thrive in the public eye. Whether you seek guidance, meticulous campaign planning, creative solutions, or seamless print and installation services, we've got you covered. Our goal is to simplify the process, making it effortlessly convenient for you to leverage the impact of outdoor advertising across the entire island, both in print and on-screen.

We're the official agents for



- + Campaign Planning & Advice
- + Bookings & Management
- + Creative Services
- + Print & Install
- + Maintenance

# Welcome

to Jersey's maritime,  
international gateway.



**over 470,000**  
Passengers each year



**over 98,000**  
Cars travel through the port  
each year.

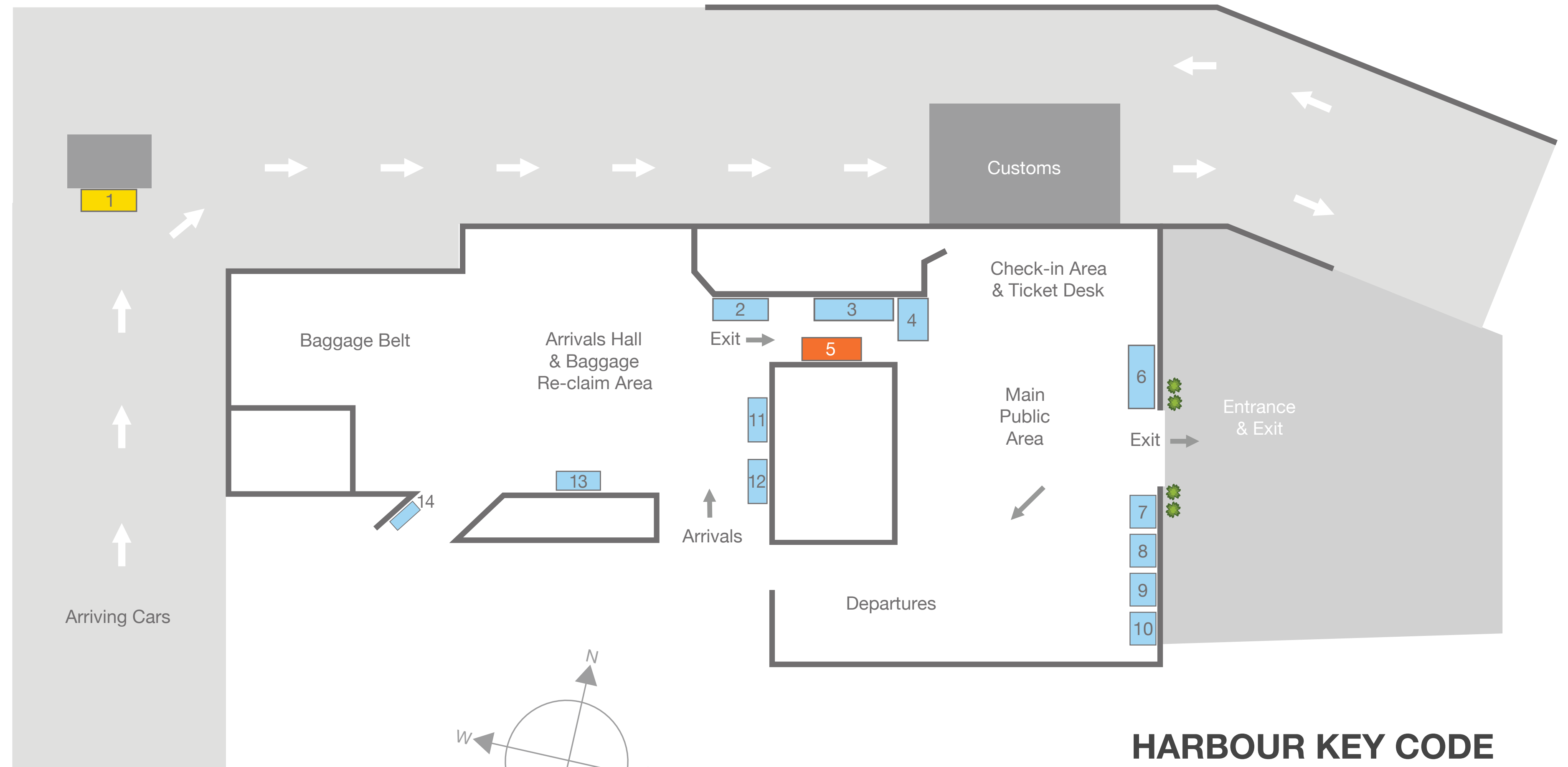


**98.6%**  
of all goods enter Jersey  
via the port.

The Port of St Helier is Jersey's lifeline port, providing modern commercial services to the island with guaranteed long-term viability.



# Advertising Site Locations



## HARBOUR KEY CODE

- Illuminated Sites
- Non-illuminated Sites
- Leaflet Dispenser
- Walkway

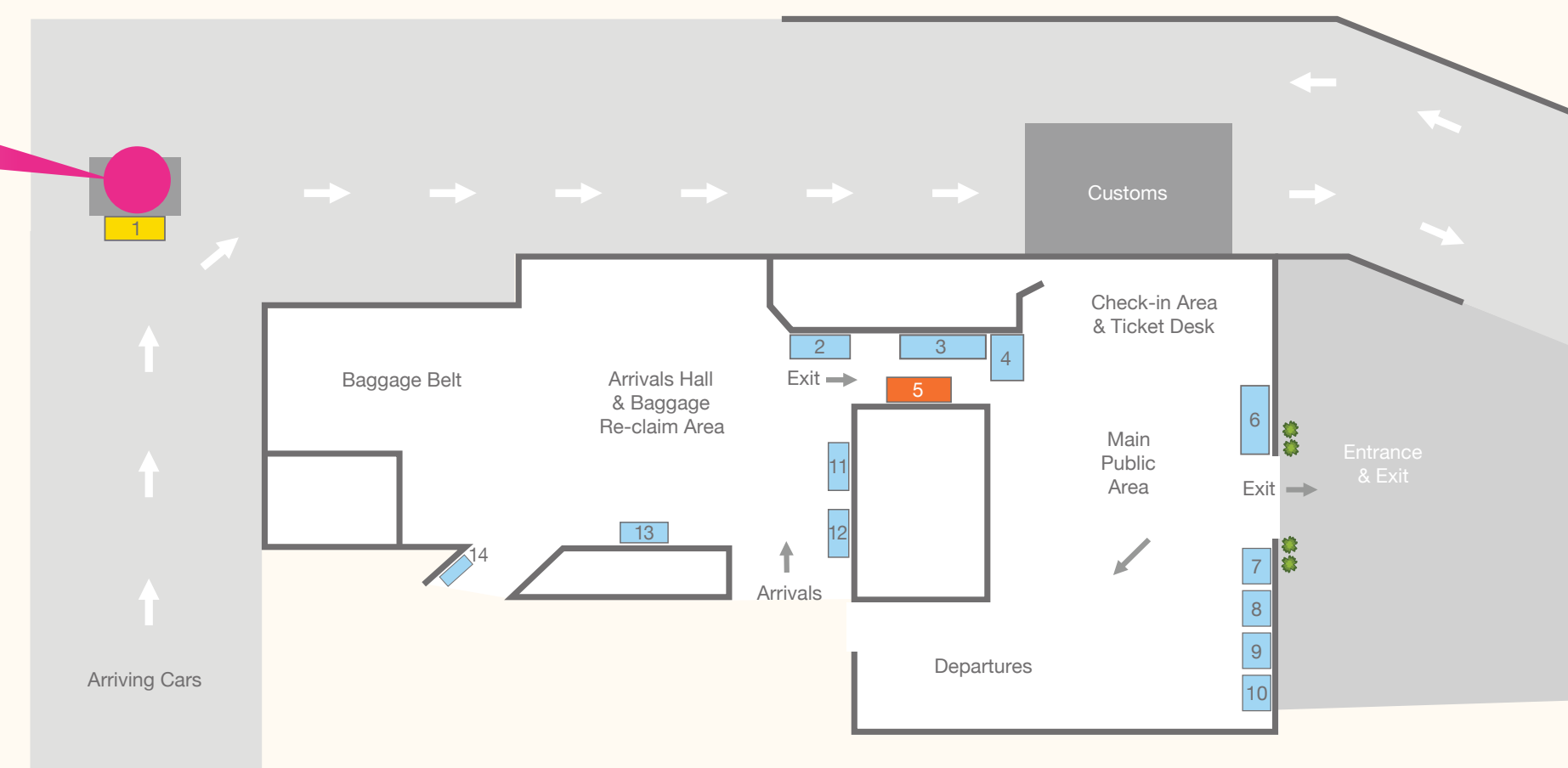
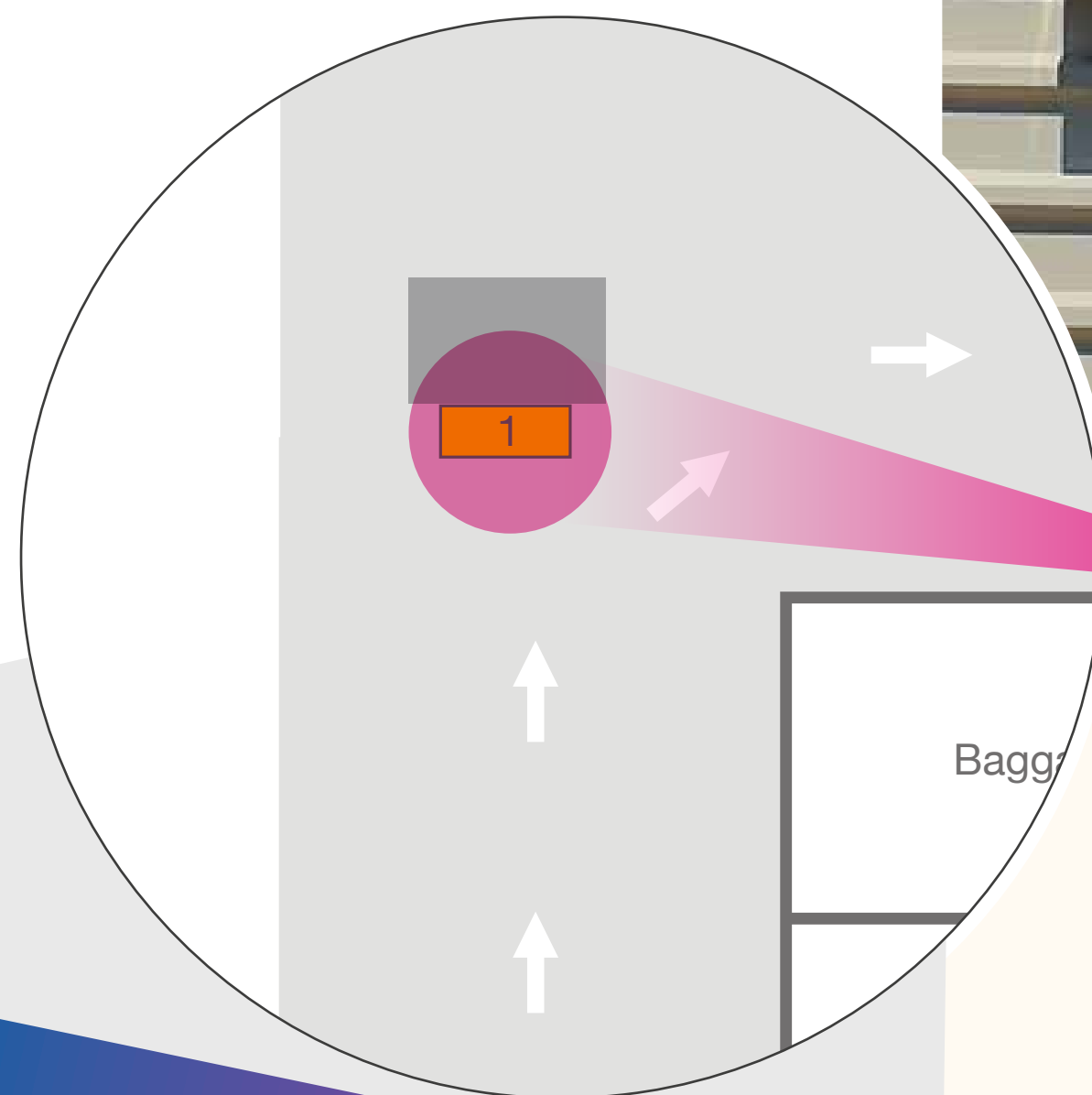
Please refer to this when reviewing the site inventory on the following pages.



# Outside



Arrivals Illuminated Lightbox



+ Over 470,000 passengers each year

+ Over 98,000 cars travel through the port each year

Photographs show only some of the spaces available. All prices are subject to availability and 5% GST. Payment terms are quoted separately for 1. Advertising and 2. Print and Fit charges.

01534 811029

media@signtech.je

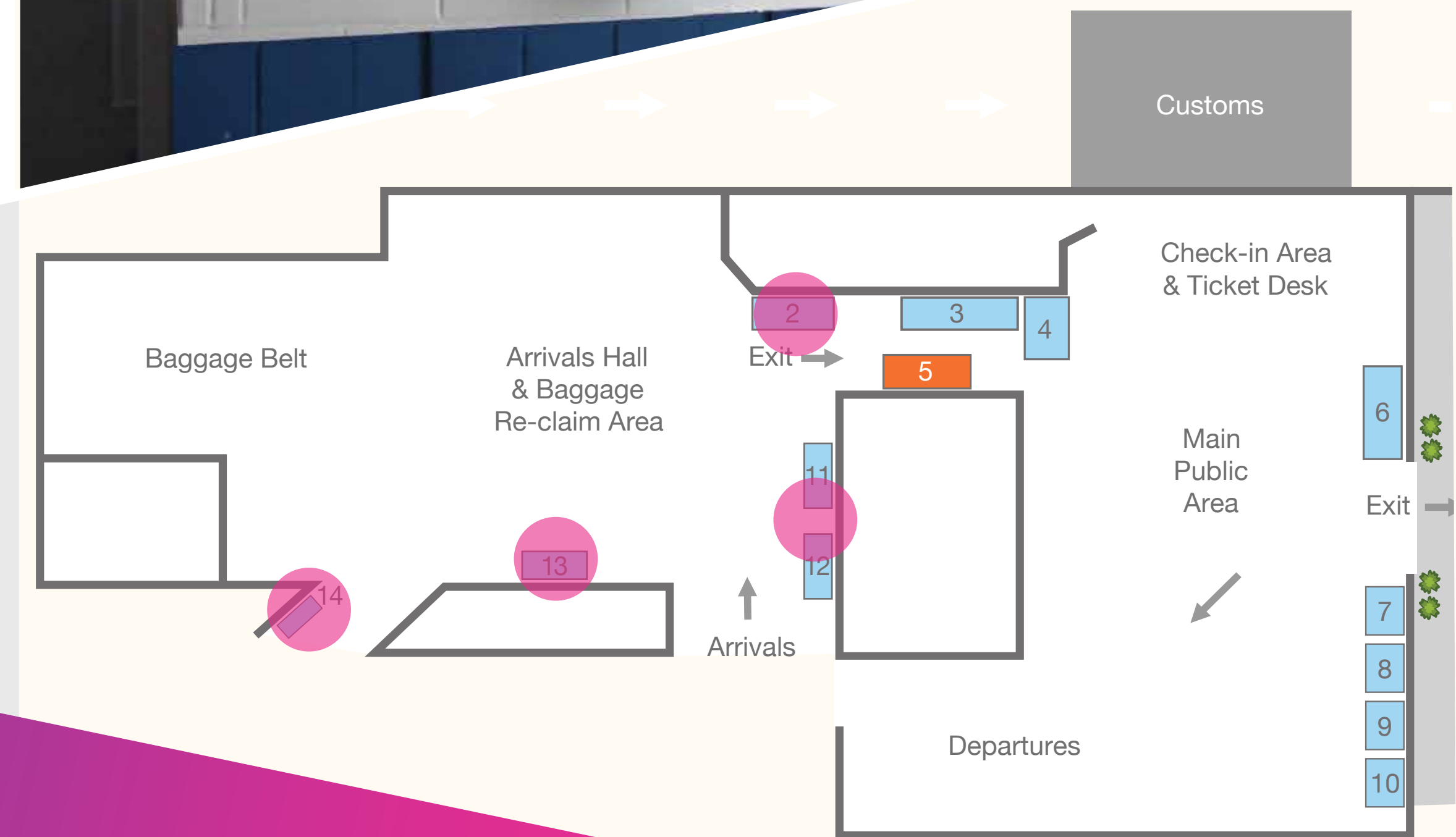
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# Arrivals Hall



Poster Frame with pre-printed panels



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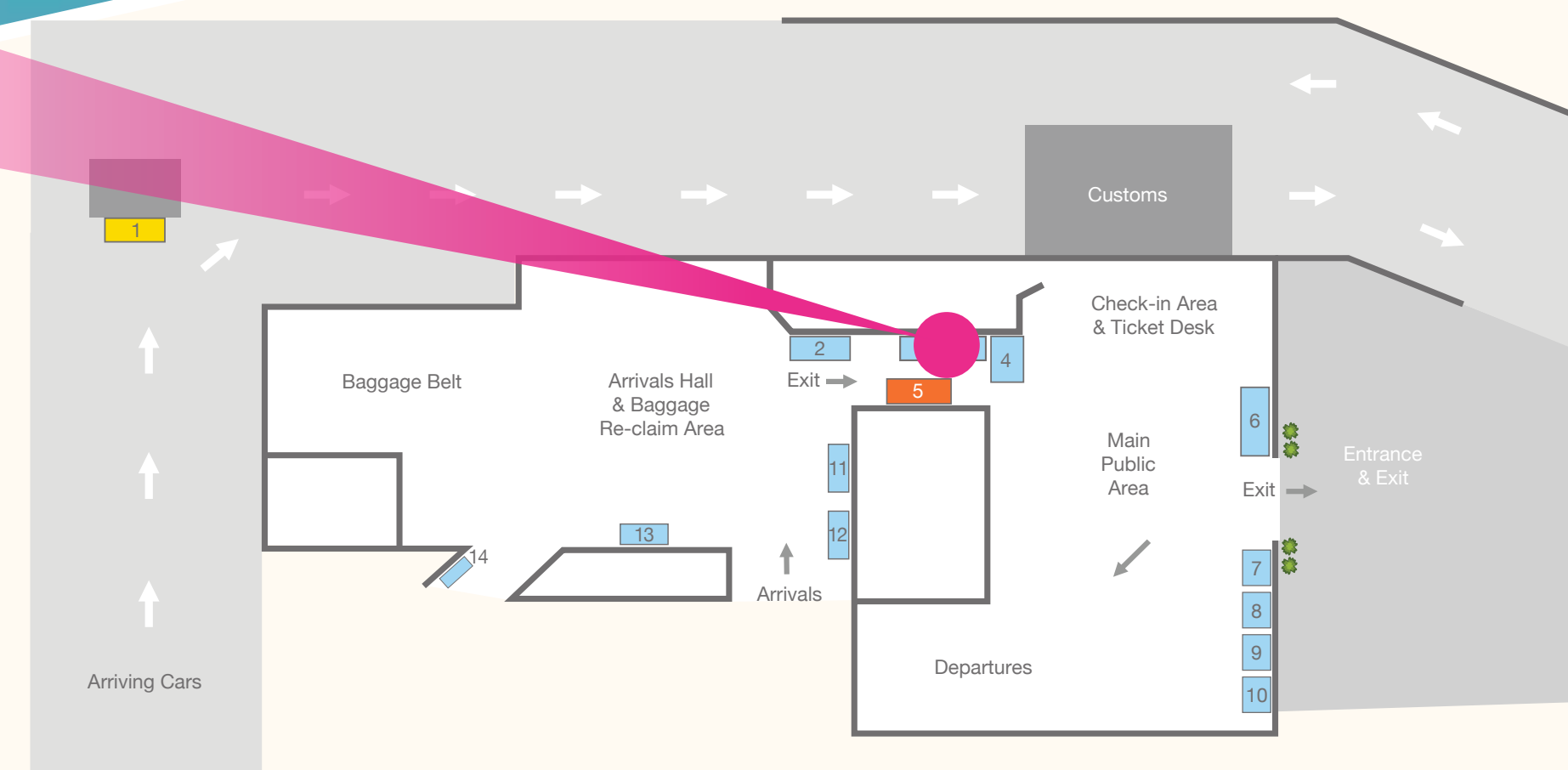
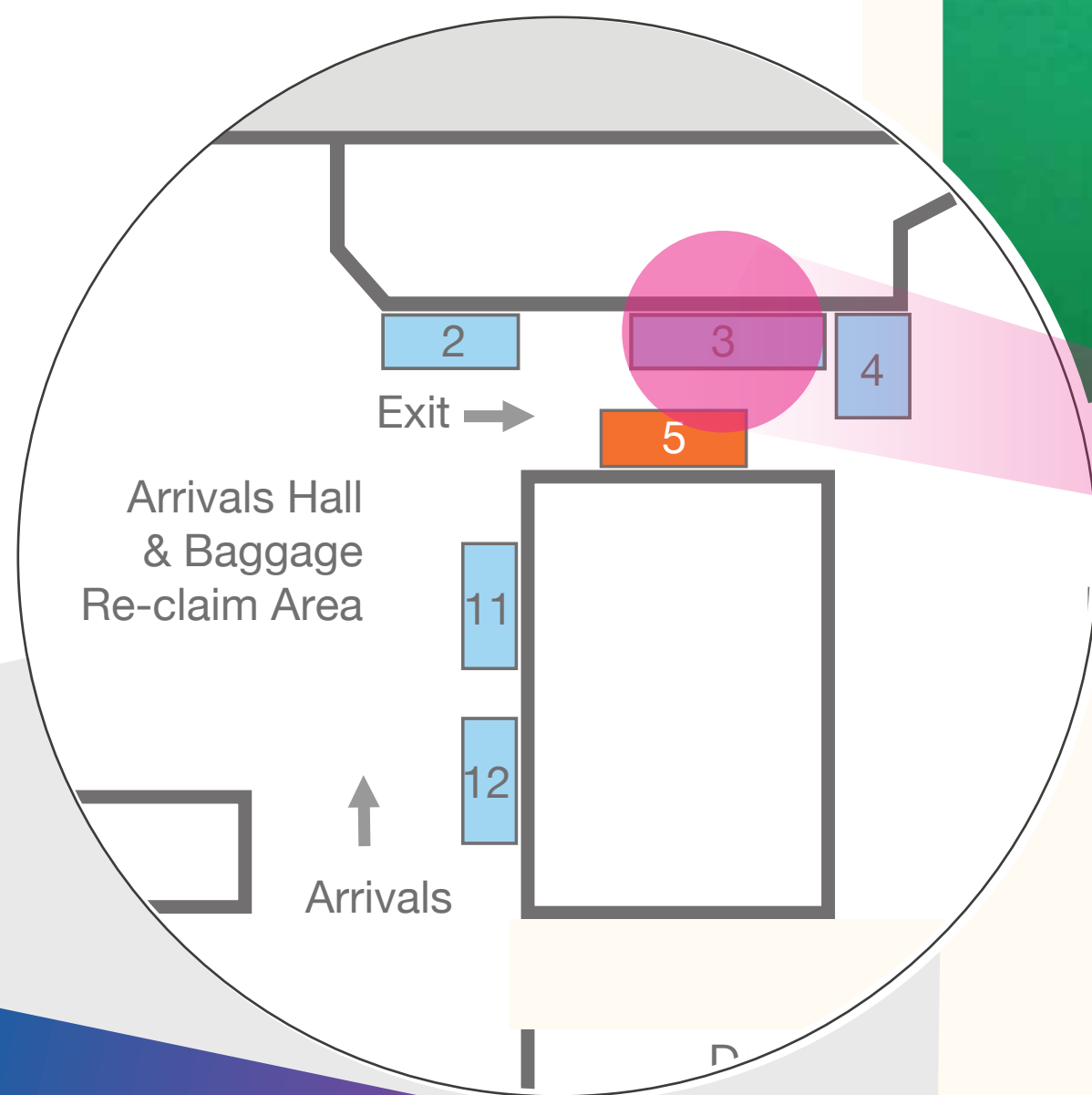
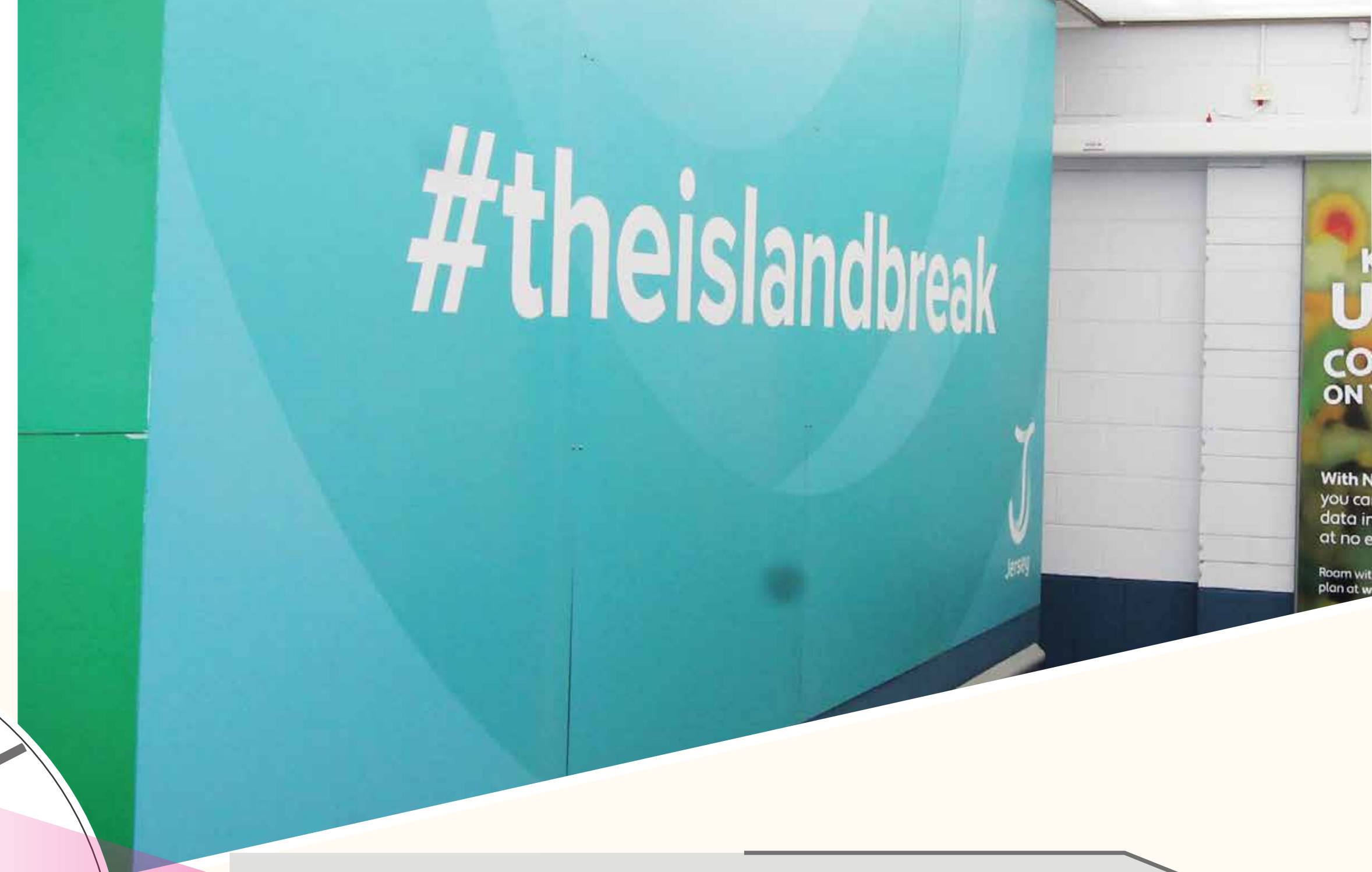
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# Arrivals Hall



Wall Wrap



- + Over 470,000 passengers each year
- + Over 98,000 cars travel through the port each year

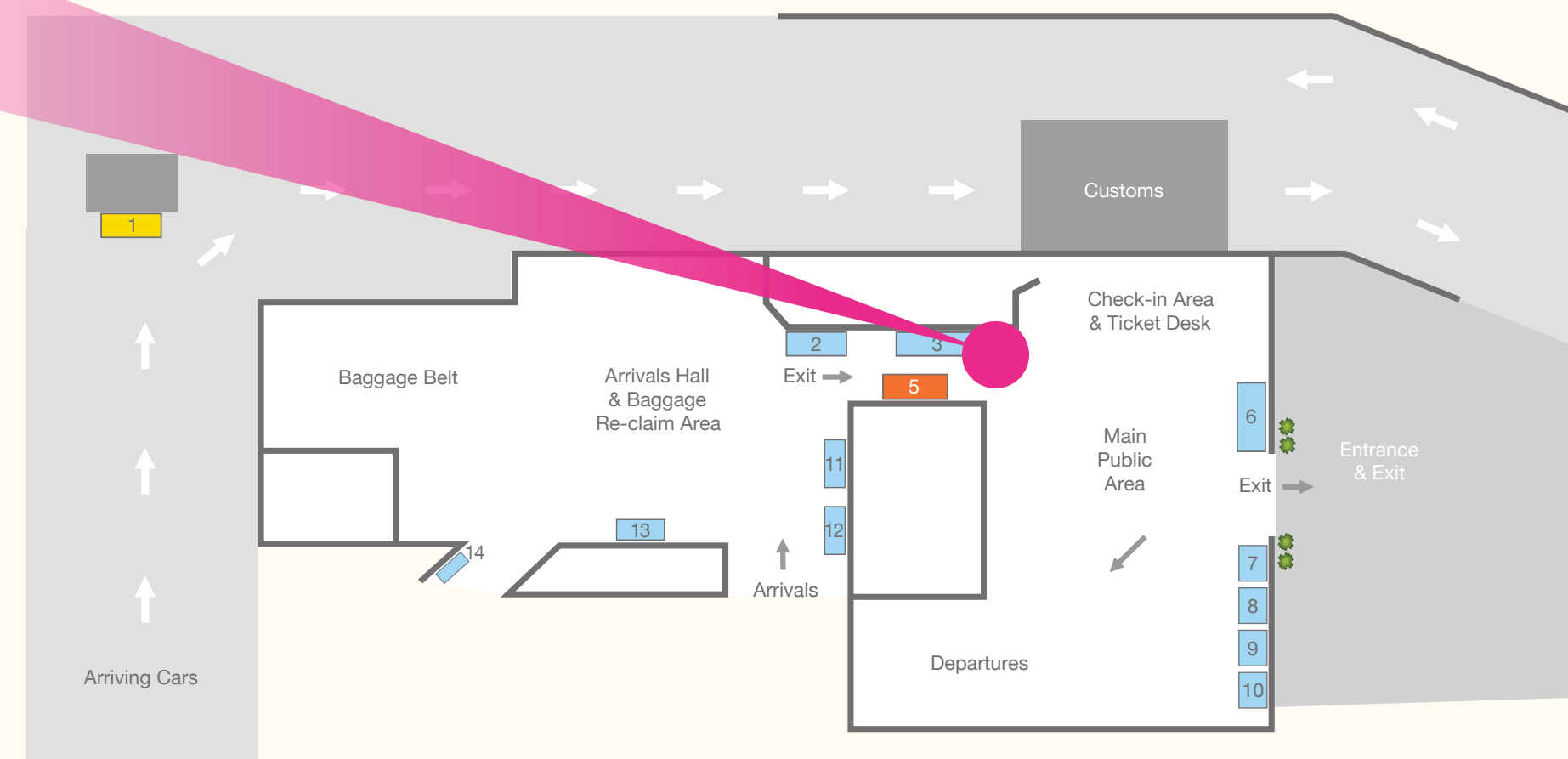
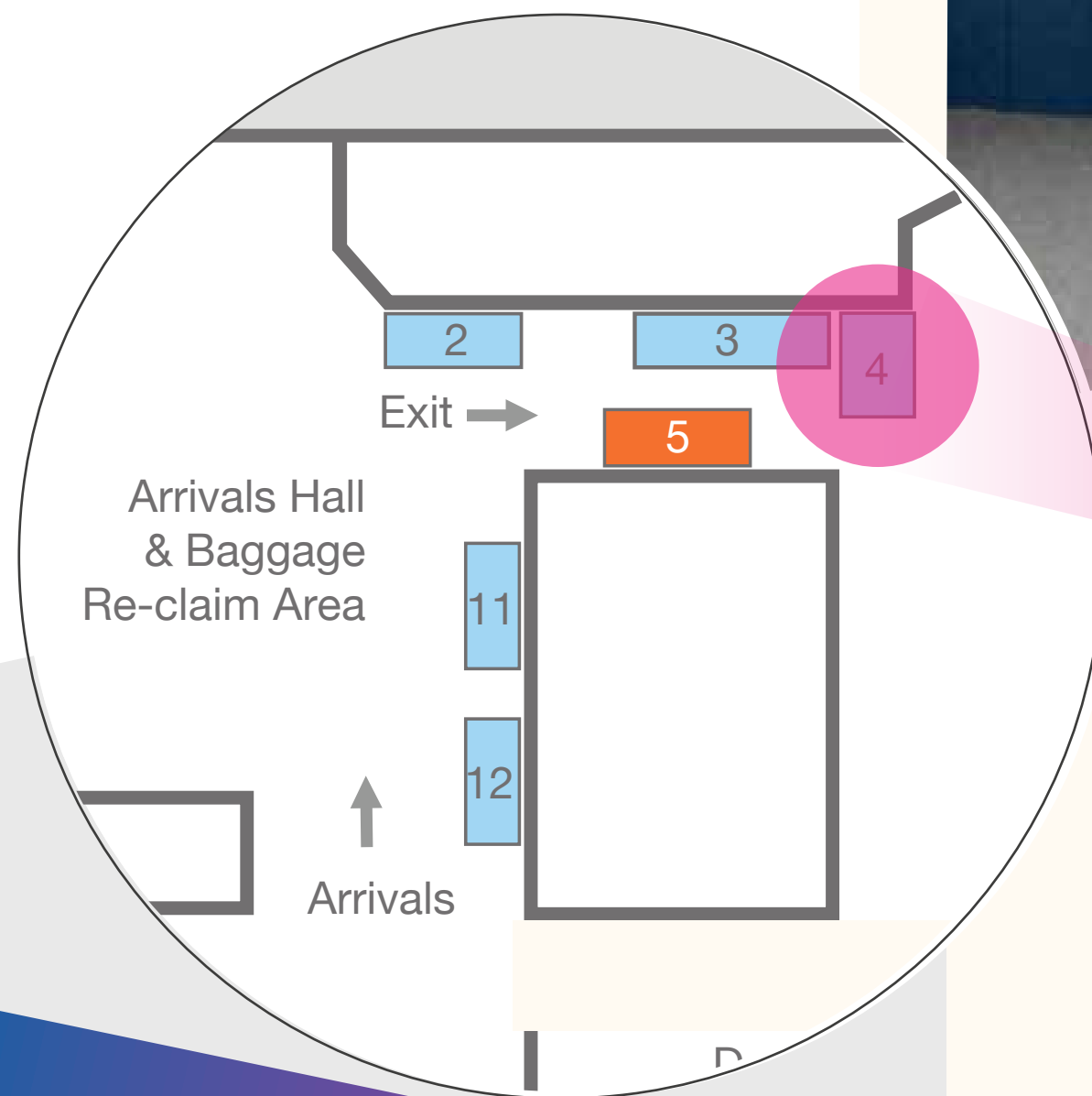
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# Arrivals Hall



Exit Door Wrap



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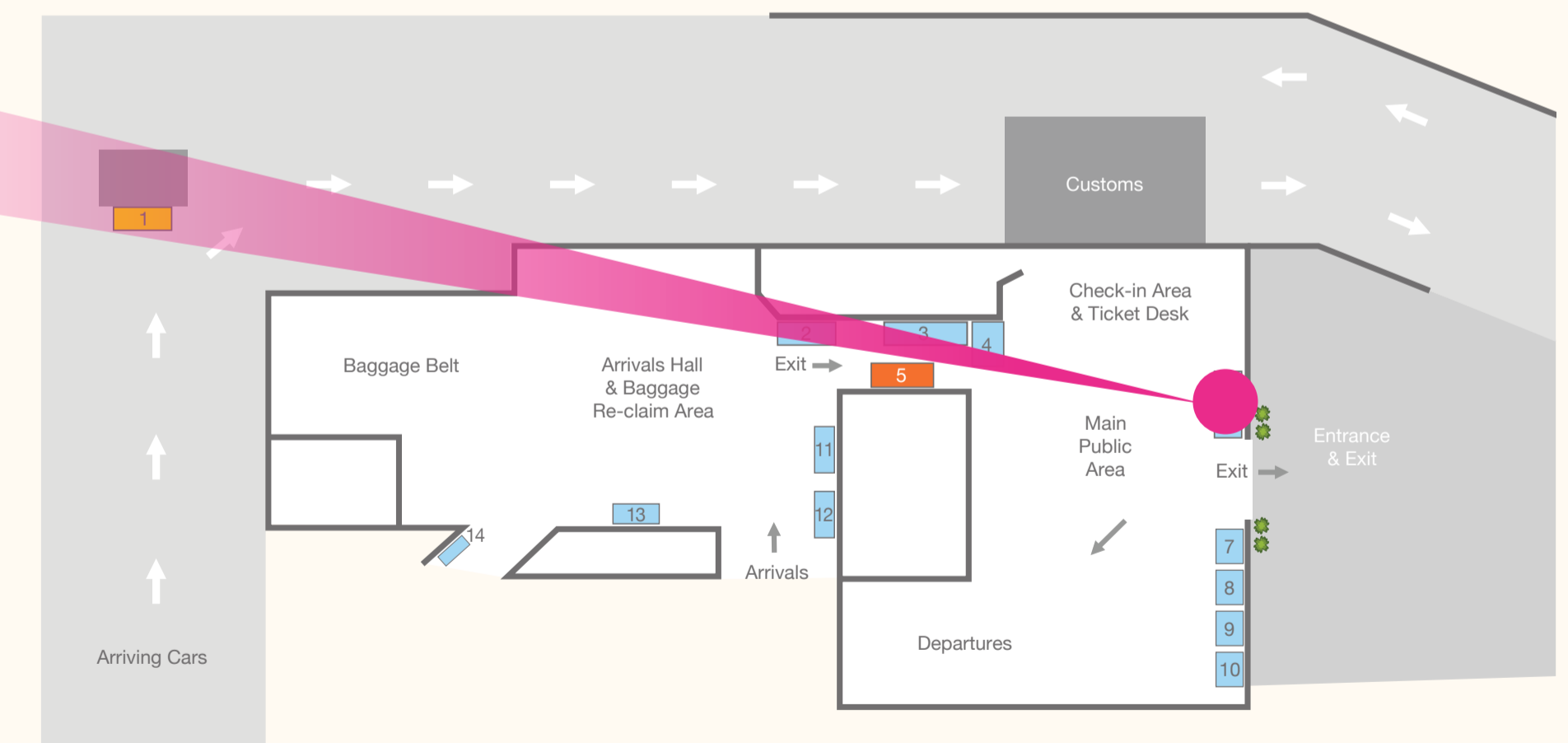
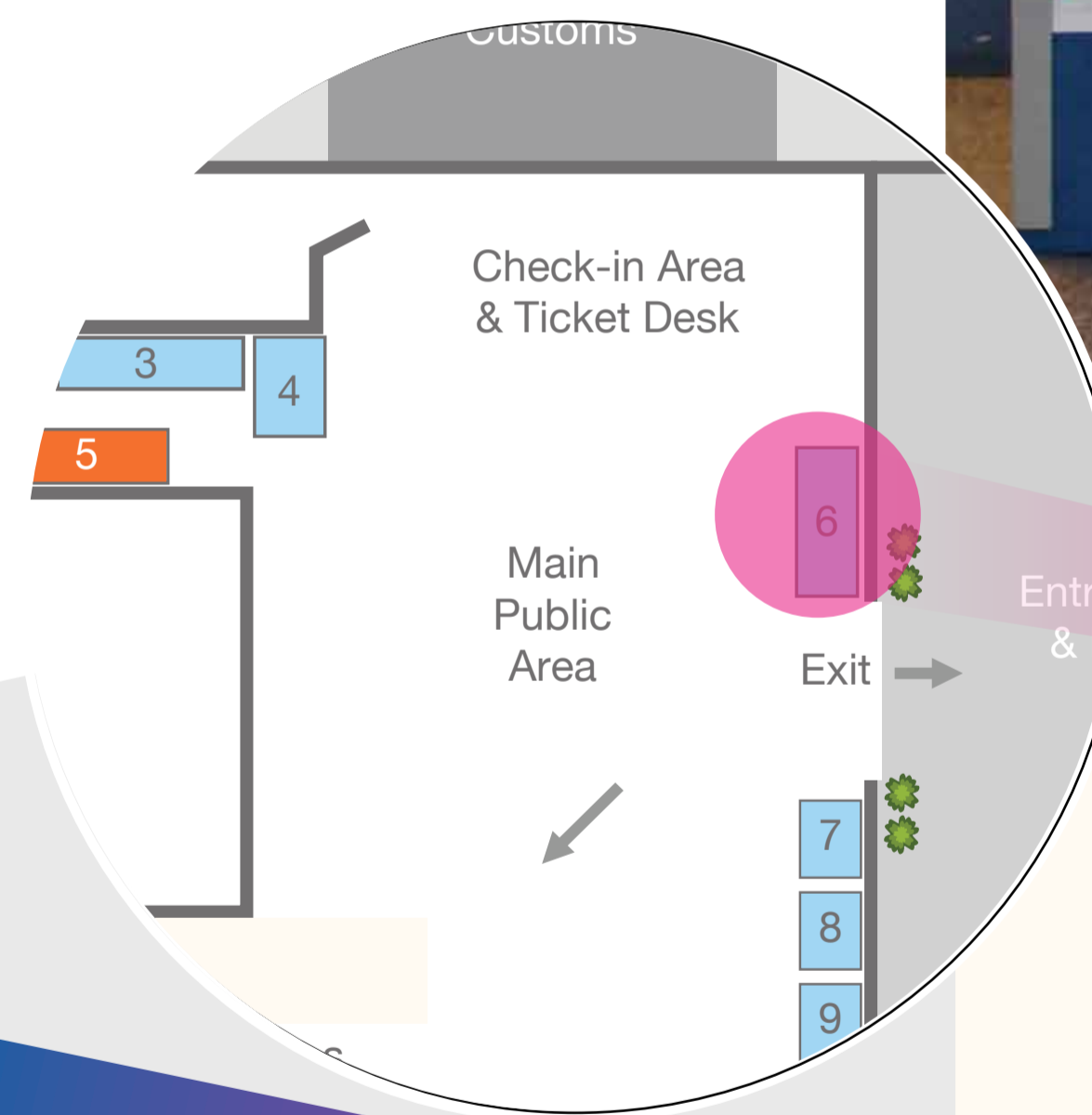
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# Arrivals Hall

Wall Wrap with Digital Display



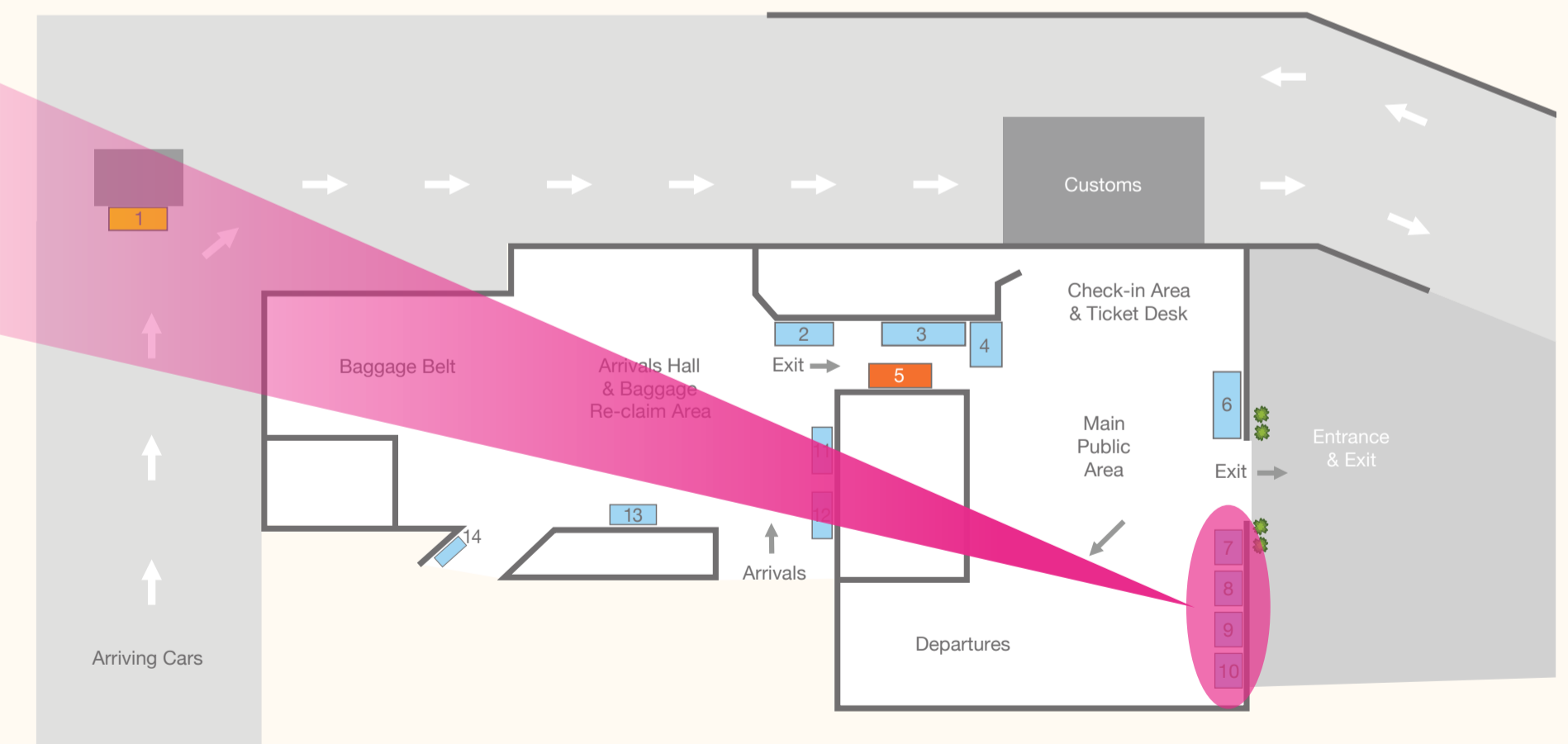
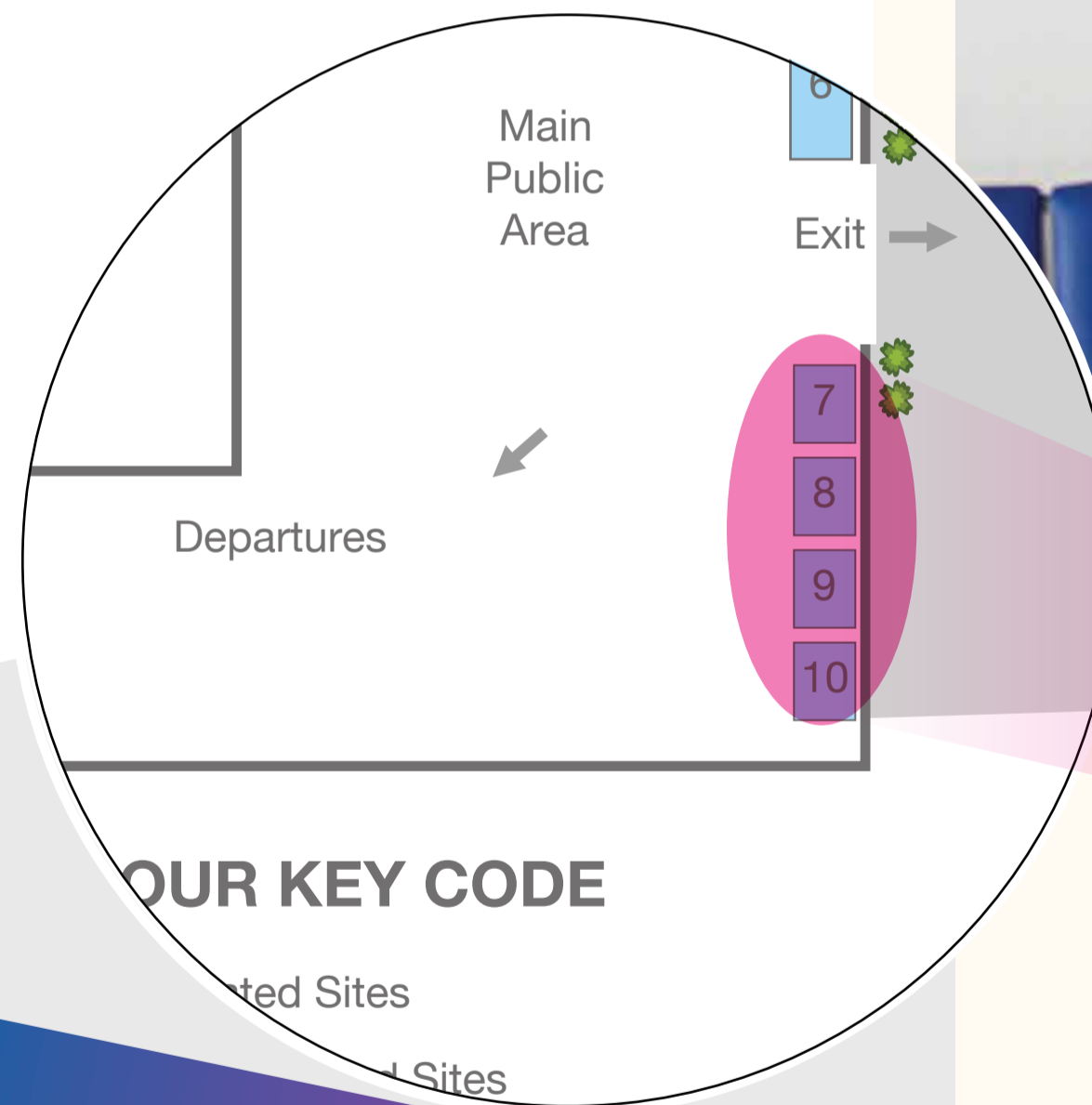
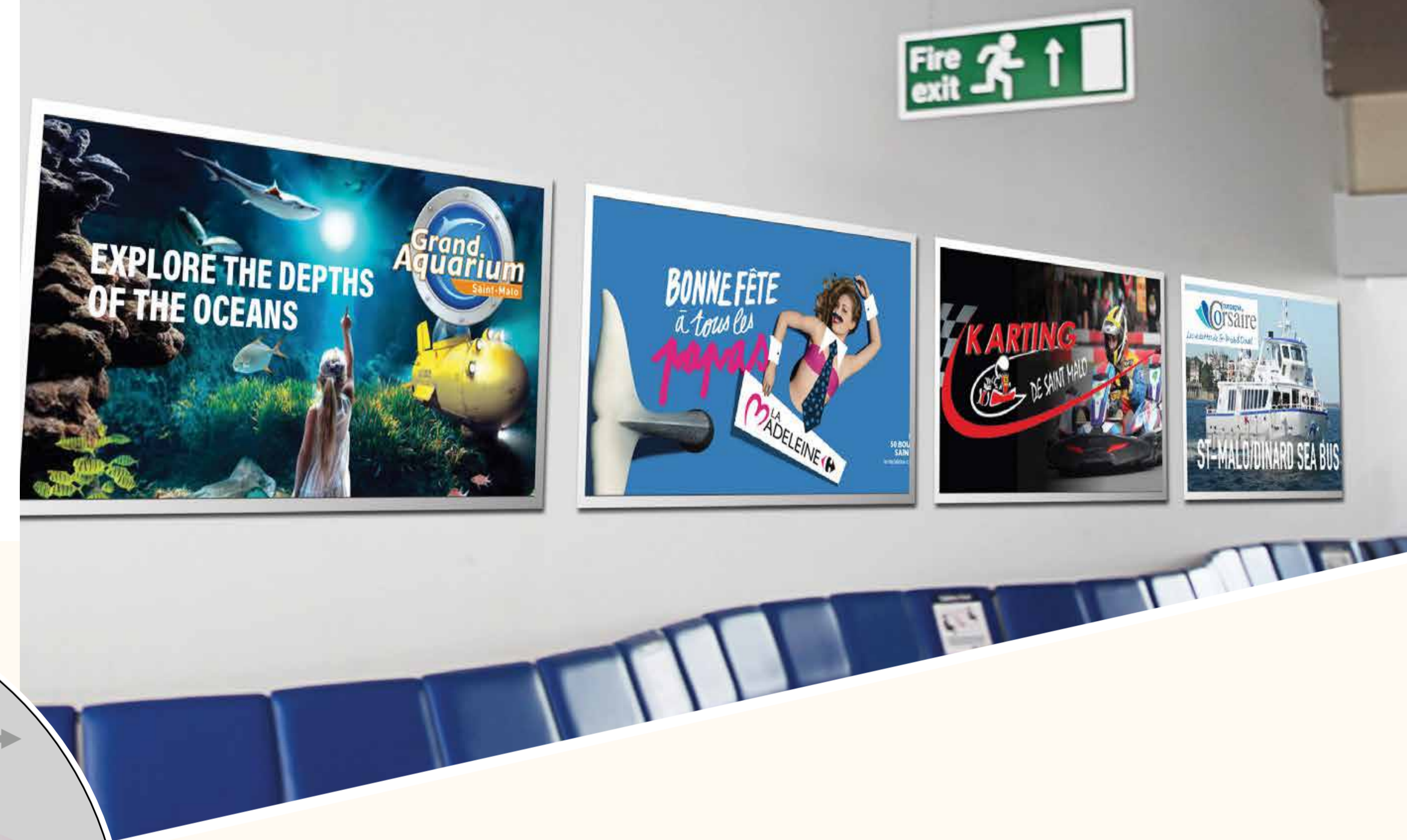
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# Departures

Poster Frame with pre-printed panels



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- + Over 98,000 cars travel through the port each year

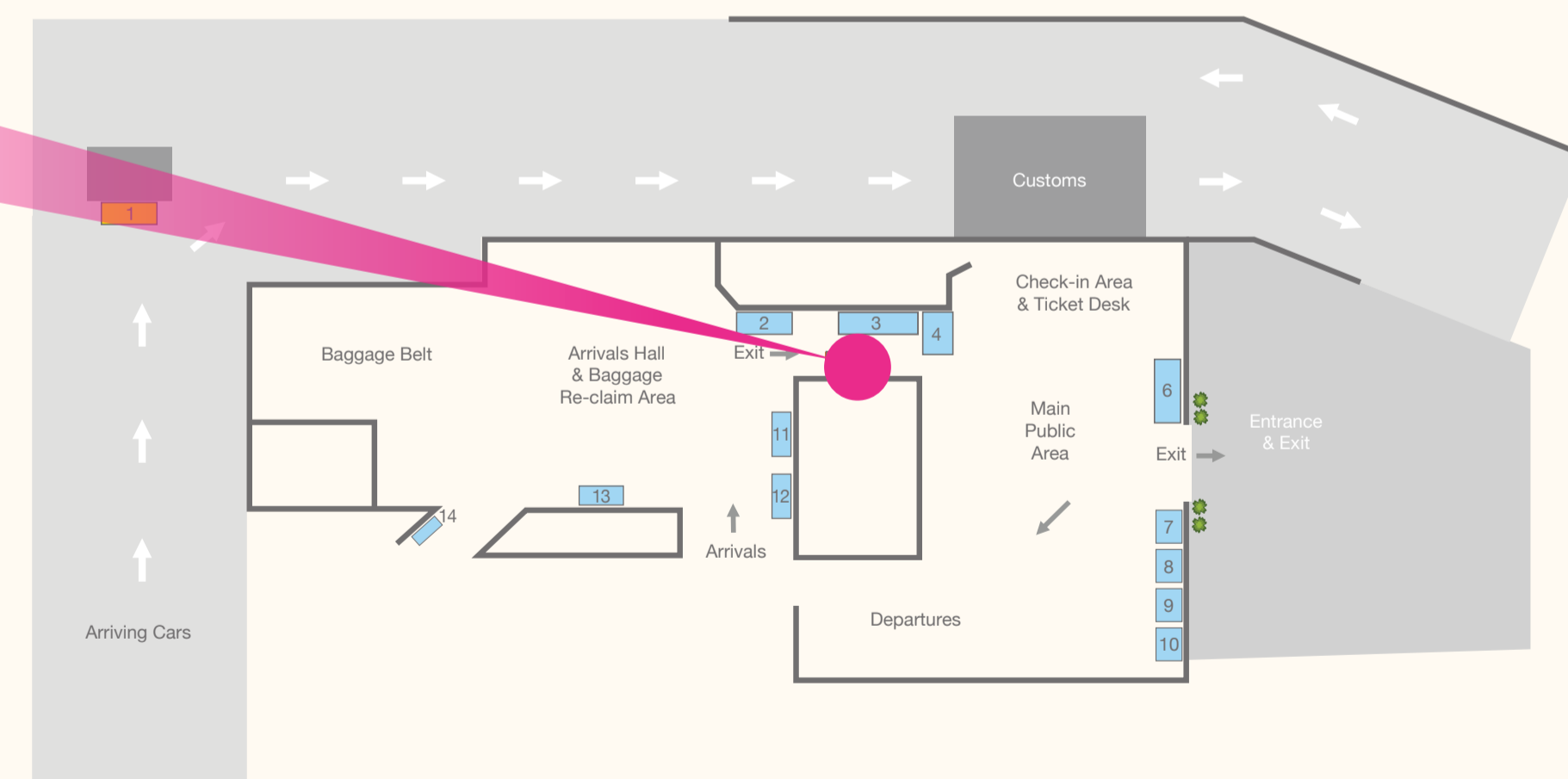
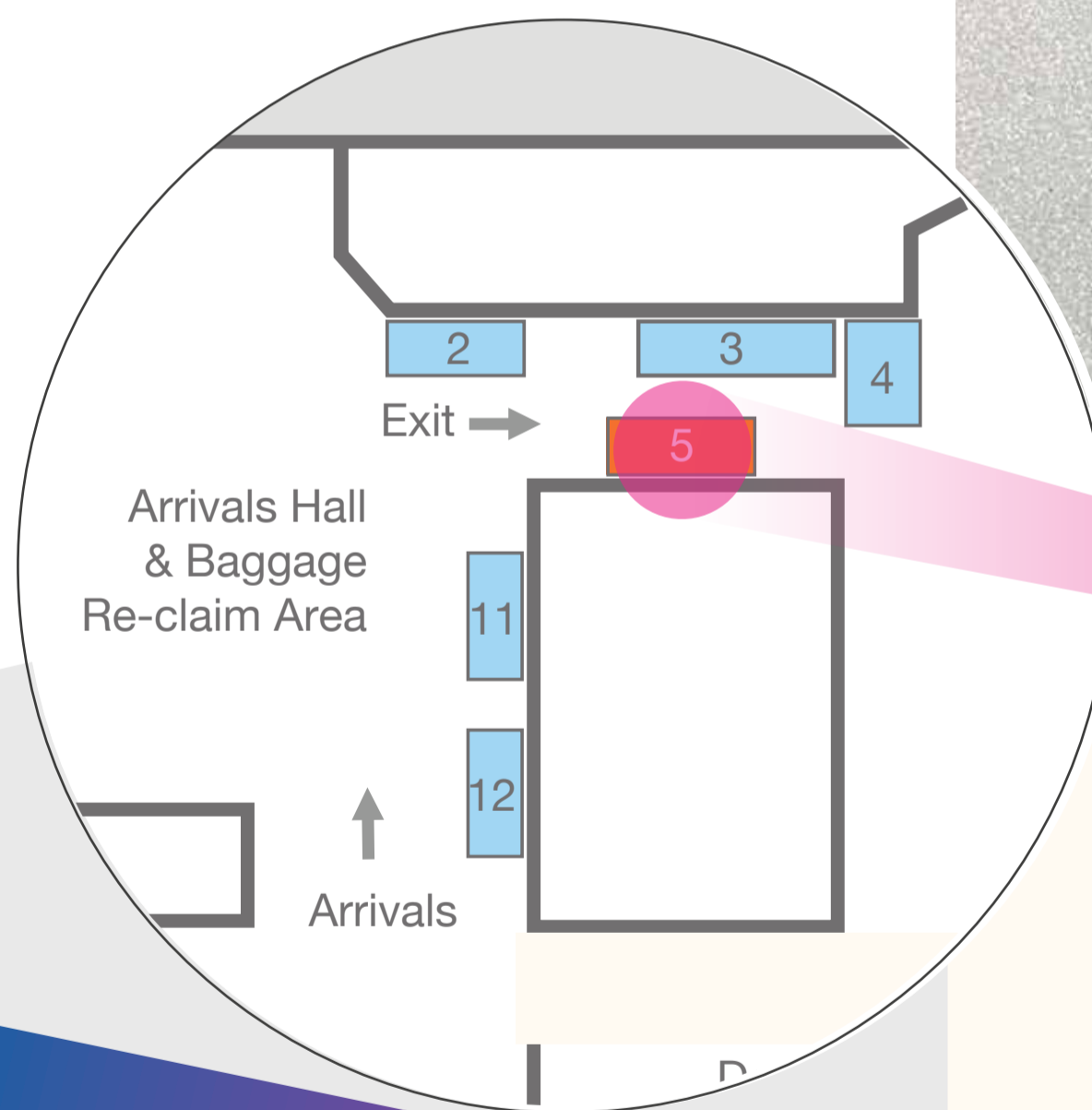
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# Arrivals Hall



## Leaflet Dispenser



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# 2024 Rate Card

## Outside

Site Description	12 Months	6 Months
Arrivals Illuminated Lightbox	£12,000	£7,500
Coming Soon – Departures Digital Screen	POA	POA

## Arrivals Hall

Site Description	12 Months	6 Months
Poster Frame with Pre-Printed Panels	Starting from £3,000	Starting from £2,000
Wall Wrap	£9,000	£6,000
Exit Door Wrap	£8,000	£5,000
Wall Wrap with Digital Display	£10,000	£7,500
Leaflet Slot Display (including filing)	£1,000	£850

## Departures

Site Description	12 Months	6 Months
Poster Frame with Pre-Printed Panels (7-10)	£6,000	£4,000

*\*Print & Fit costs provided separately upon sight of full design*

- + Campaign Planning & Advice
- + Bookings & Management
- + Creative Services
- + Print & Install
- + Maintenance

# Enquire & Book

Enhance your brand effortlessly with Signtech Media's end-to-end service for seamless and highly visible Out-of-Home advertising

 01534 811029

 [media@signtech.je](mailto:media@signtech.je)

 [signtech.je/media](https://signtech.je/media)

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