



**SigntechMedia**  
Out of Home Advertising

# Liberation Station Advertising Media Pack 2024

[signtech.jp/media](https://signtech.jp/media)



**liberationstation**





# We're your outdoor media, creative and production agency for high-impact advertising that takes your message to the people, wherever they are.

We are the only full-service outdoor advertising media agency in the Channel Islands. As an integral part of Signtech, our commitment is to equip your business with all the essentials to thrive in the public eye. Whether you seek guidance, meticulous campaign planning, creative solutions, or seamless print and installation services, we've got you covered. Our goal is to simplify the process, making it effortlessly convenient for you to leverage the impact of outdoor advertising across the entire island, both in print and on-screen.

We're the official agents for



- + Campaign Planning & Advice
- + Bookings & Management
- + Creative Services
- + Print & Install
- + Maintenance



# Welcome

to Jersey's premier travel hub!



**1.7 Million**

Passenger journeys start at Liberation Station each year



**124,000 Buses**

Depart from Liberation Station each year



**7 days a week  
362 days a year**

All year round from early morning until late evening

Liberation Station is Jersey's largest local travel hub, incorporating the LibertyBus Island-wide bus network and the Visit Jersey Tourism Information Centre. This makes it Jersey's highest footfall, locally focused advertising site.



01534 811029



media@signtech.je



signtech.je/media



The Journey Starts Here

# Bus Stand Door Sites

1.7 million passenger journeys start at Liberation Station each year

Prices start from  
**£11**  
per day\*

- + Open 7 days a week/362 days a year
- + Home of Cafe Ubé, creating extra non-travel footfall
- + Universal meeting point, creating extra non-travel footfall



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The Journey Starts Here

# Digital Screen Advertising Sites

Amazing Flexibility... Remote scheduling system - change your advert daily, weekly, monthly or whatever suits your campaign!

Prices start from  
**£16**  
per day\*

- + 1.7 million passenger journeys start at Liberation Station each year
- + Open 7 days a week/362 days a year
- + Home of Cafe Ubé, creating extra non-travel footfall
- + Universal meeting point, creating extra non-travel footfall



x10 digital screens

Your advert shown 275 times a day

Your advert shown on 10 screens at the same time!

Your advert shown every 3 minutes!  
7 days a week!



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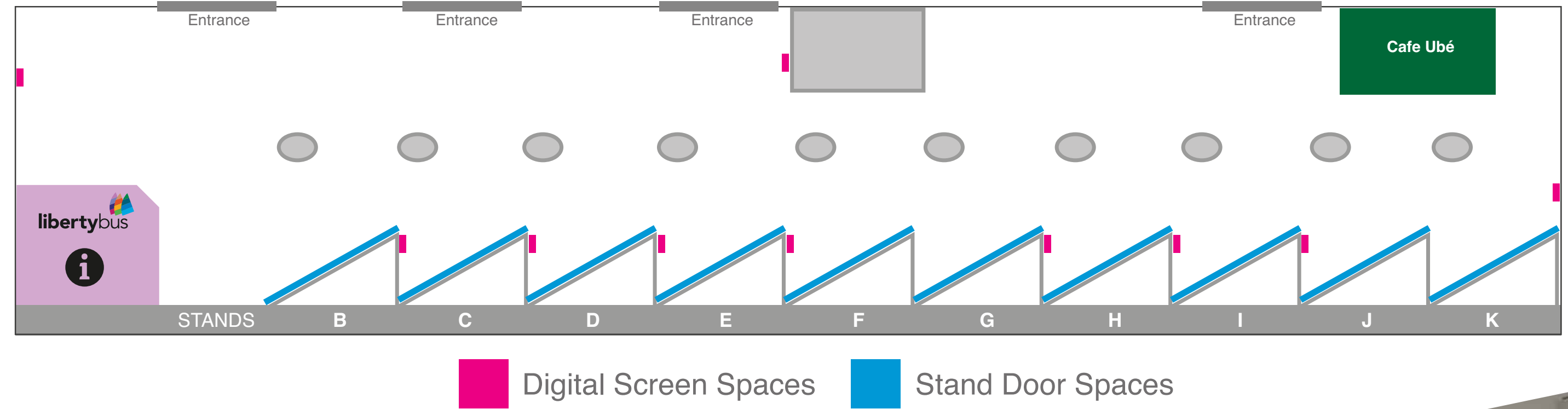
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The Journey Starts Here

# Liberation Station Advertising Sites



Signtech Media offers a fully serviced solution. Our creative team can design and produce your adverts!



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# 2024 Rate Card

Site Description	12 Months	6 Months	3 Months	Print & Fit
Digital Screens	£5,800	£3,600	£2,200	–
Bus Stand Doors	£3,700	£2,300	–	£750
Station Wall Wrap	POA	POA	POA	POA

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# Enquire & Book

We make it easy to have your business out and about by providing everything you need from start to finish.

 01534 811029

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