



**SigntechMedia**  
Out of Home Advertising

# Jersey Airport Advertising Media Pack 2024

[signtech.je/media](https://signtech.je/media)



 PORTS  
OF JERSEY



# We're your outdoor media, creative and production agency for high-impact advertising that takes your message to the people, wherever they are.

We are the only, 'full-service' outdoor advertising media agency in the Channel Islands. As an integral part of Signtech, our commitment is to equip your business with all the essentials to thrive in the public eye. Whether you seek guidance, meticulous campaign planning, creative solutions, or seamless print and installation services, we've got you covered. Our goal is to simplify the process, making it effortlessly convenient for you to leverage the impact of outdoor advertising across the entire island, both in print and on-screen.

We're the official agents for



- + Campaign Planning & Advice
- + Bookings & Management
- + Creative Services
- + Print & Install
- + Maintenance

# Welcome

to Jersey's premium,  
international gateway.



**over 1.4 million**  
Passengers in 2023

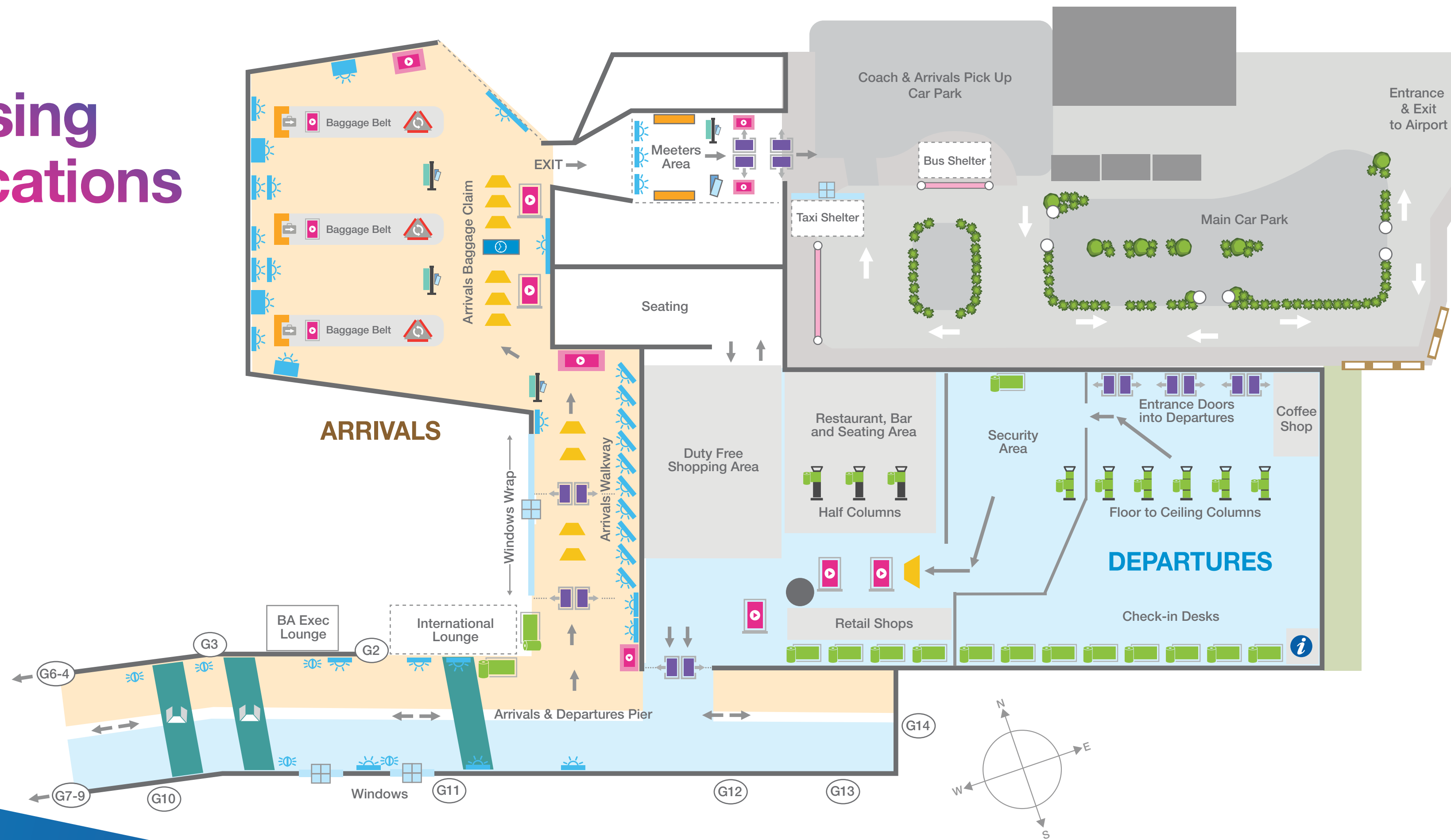


**80%**  
of Jersey-based air traffic  
from within the UK

Jersey is served by major London airports as well as 35  
scheduled departure points across the British Isles and  
mainland Europe plus numerous charter services



# Advertising Site Locations



**AIRPORT KEY CODE**

	Lightboxes
	Wall Wraps
	Digital + Surround
	Freestanding Digital
	Baggage Belt Digital
	Auto Doors Panels
	Floor Graphics
	Full Column Wraps
	Half Column Wraps
	3-Side Rotating Unit
	Baggage Arch Wrap
	Exterior Fence Banners
	Railing Panels
	Glass/Window Panels
	Poster Frame
	Branded Clock Lightbox
	Tunnel Wrap
	Leaflet Dispenser
	Banner Leaflet Display

Please refer to this when reviewing the site inventory on the following pages.



# Departures

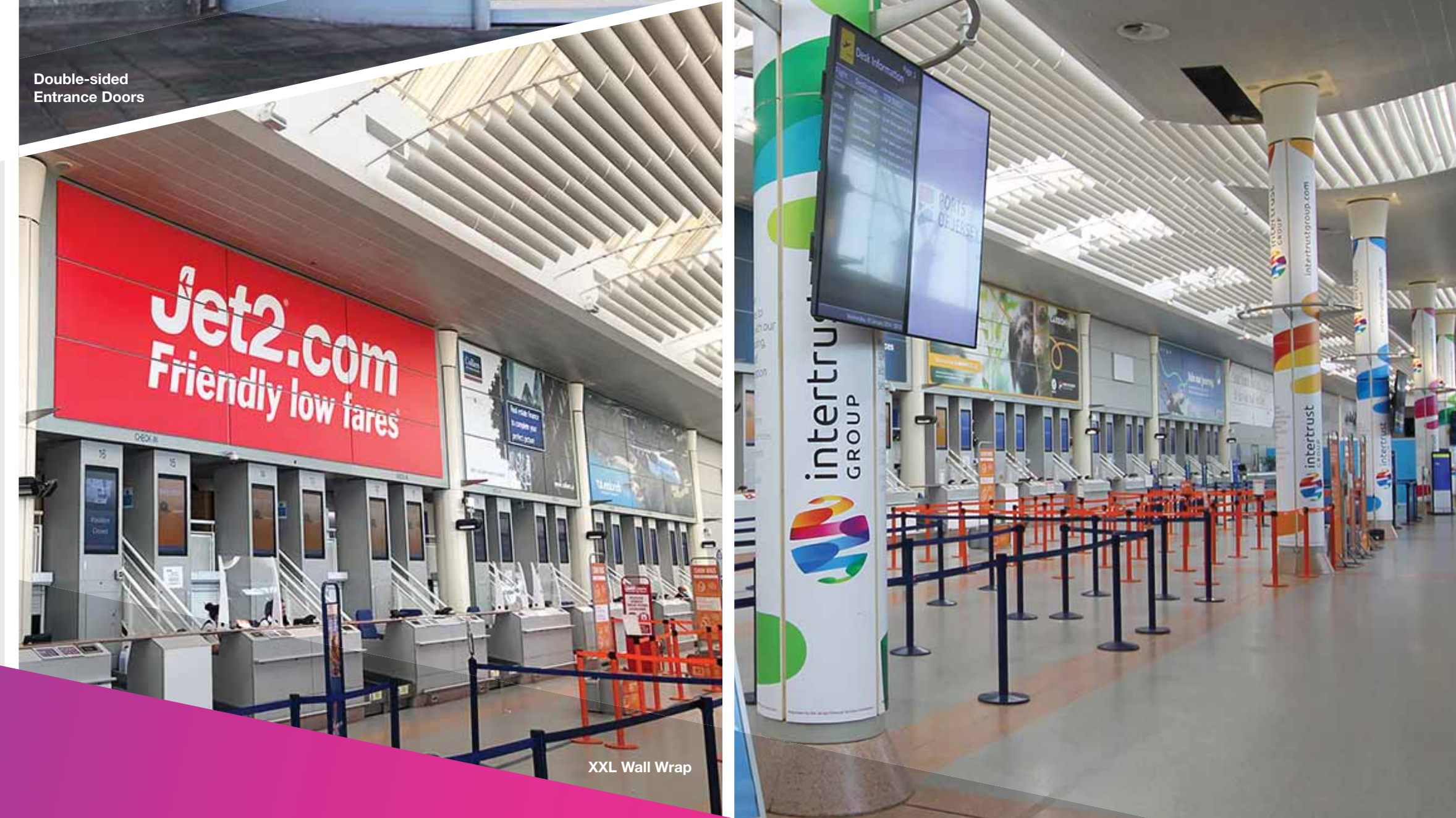


## Entrance/Check-in Hall

High visibility due to flight info screens, check-in/bag drop and meeting point.



Double-sided Entrance Doors



XXL Wall Wrap

+ Over 1.4 million business & leisure passengers in 2023

Jersey Airport has over 120 Advertising Sites to amplify your brand. Photographs show only some of the spaces available. All prices are subject to availability and 5% GST. Payment terms are quoted separately for 1. Advertising and 2. Print and Fit charges.

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# Departures



## Security Check

All departing passengers use this area

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XXL Wall Wrap

Security Trays



# Departures

## Airside Departure Lounge

Within premium retail & restaurant area is ideal for extended brand visibility

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XXL Wall Wrap

Digital Screen

Stage Exhibition Area

Top Half Columns



# Departures + Arrivals

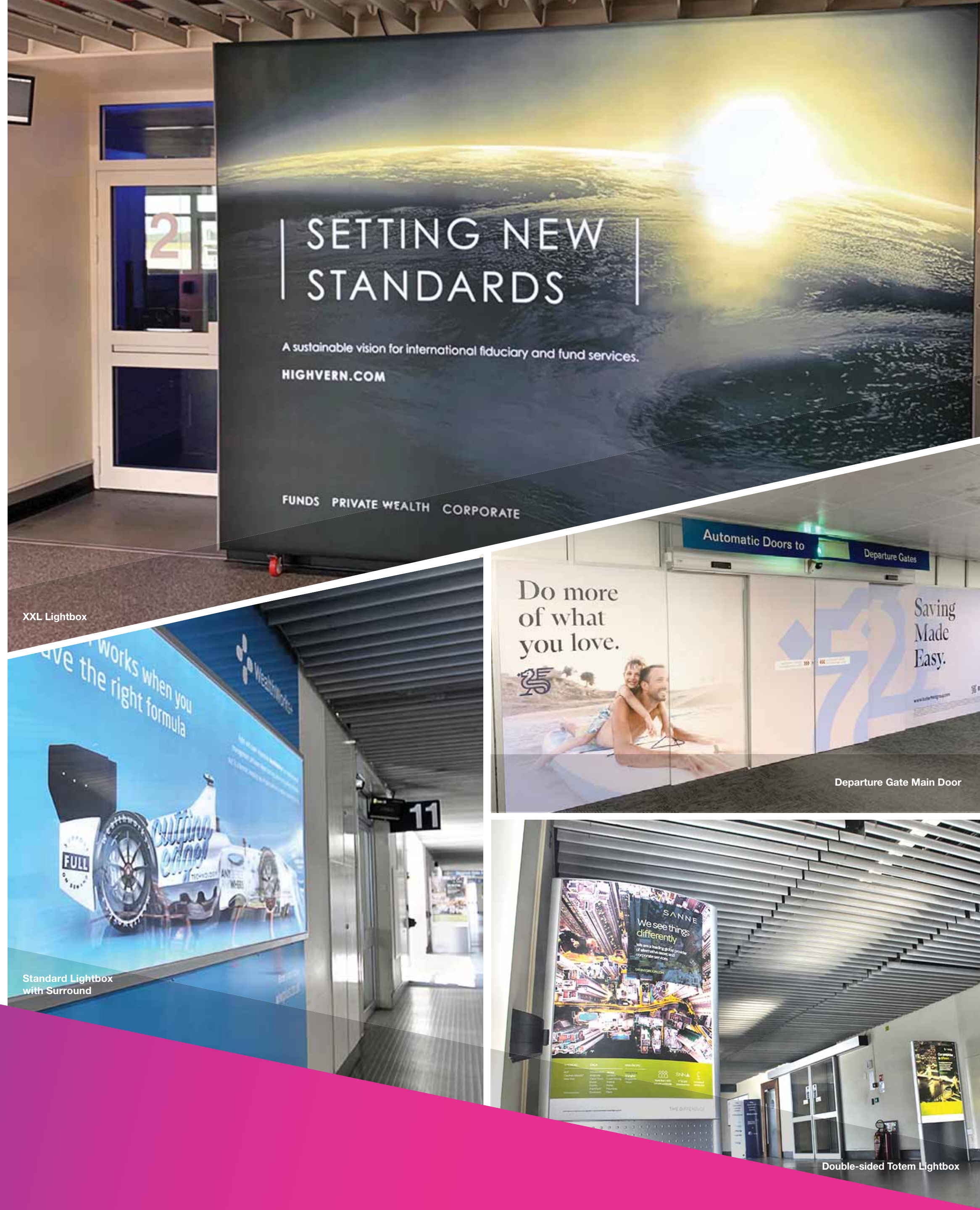
— Pier

Guaranteed, high-profile visibility

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XXL Lightbox

Departure Gate Main Door

XL Wall Wrap

Standard Lightbox with Surround

Double-sided Totem Lightbox





# Departures + Arrivals



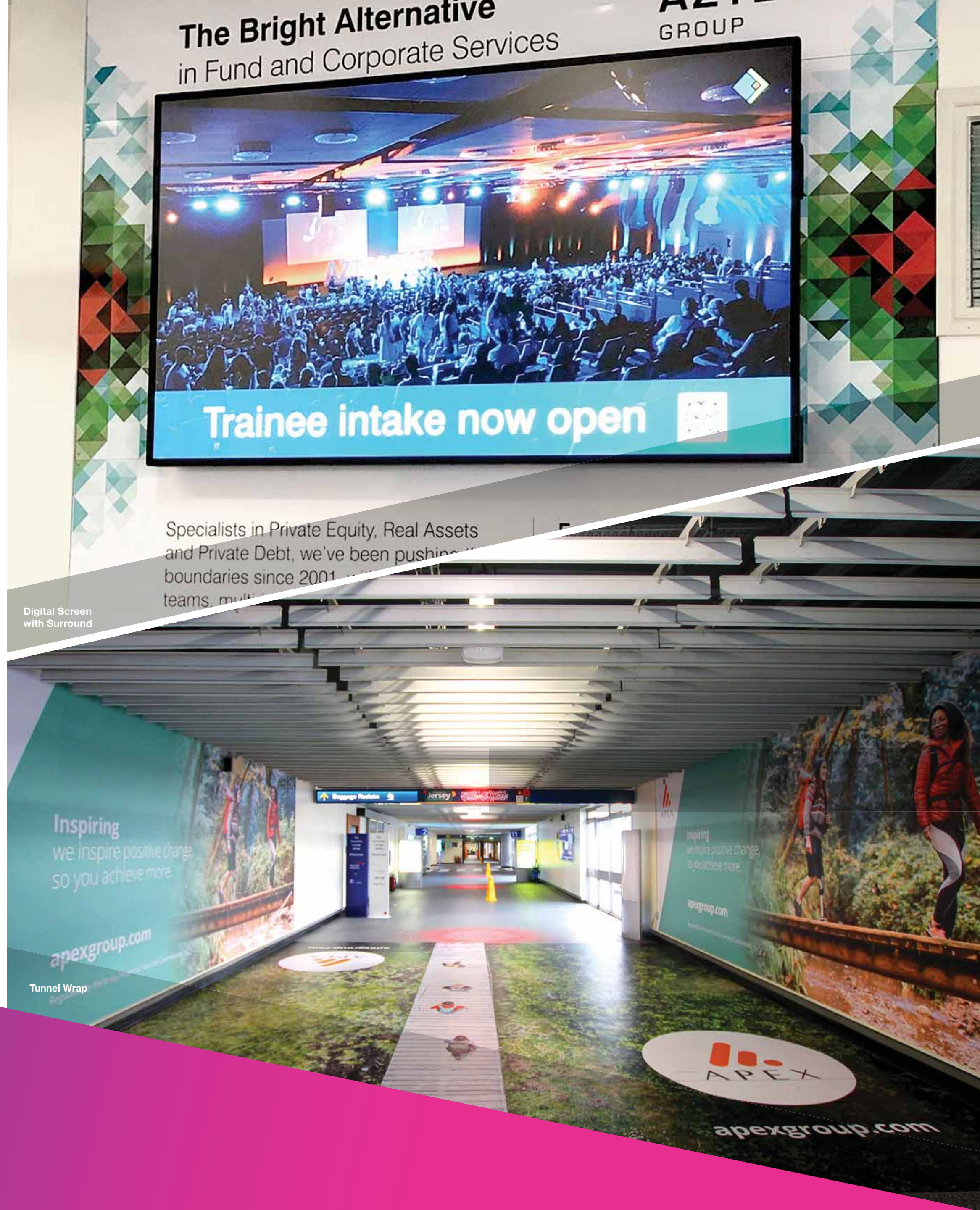
## Pier

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# Arrivals



## Corridor

All arriving passengers use this area  
Guaranteed, high-profile visibility

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Angled Lightbox with Surround



Digital Screen with Enhanced Surround

Standard Lightbox with Surround



Floor Graphics



Sliding Doors x2 SETS



Window Graphics



# Arrivals

## Baggage Reclaim / Customs / Exit

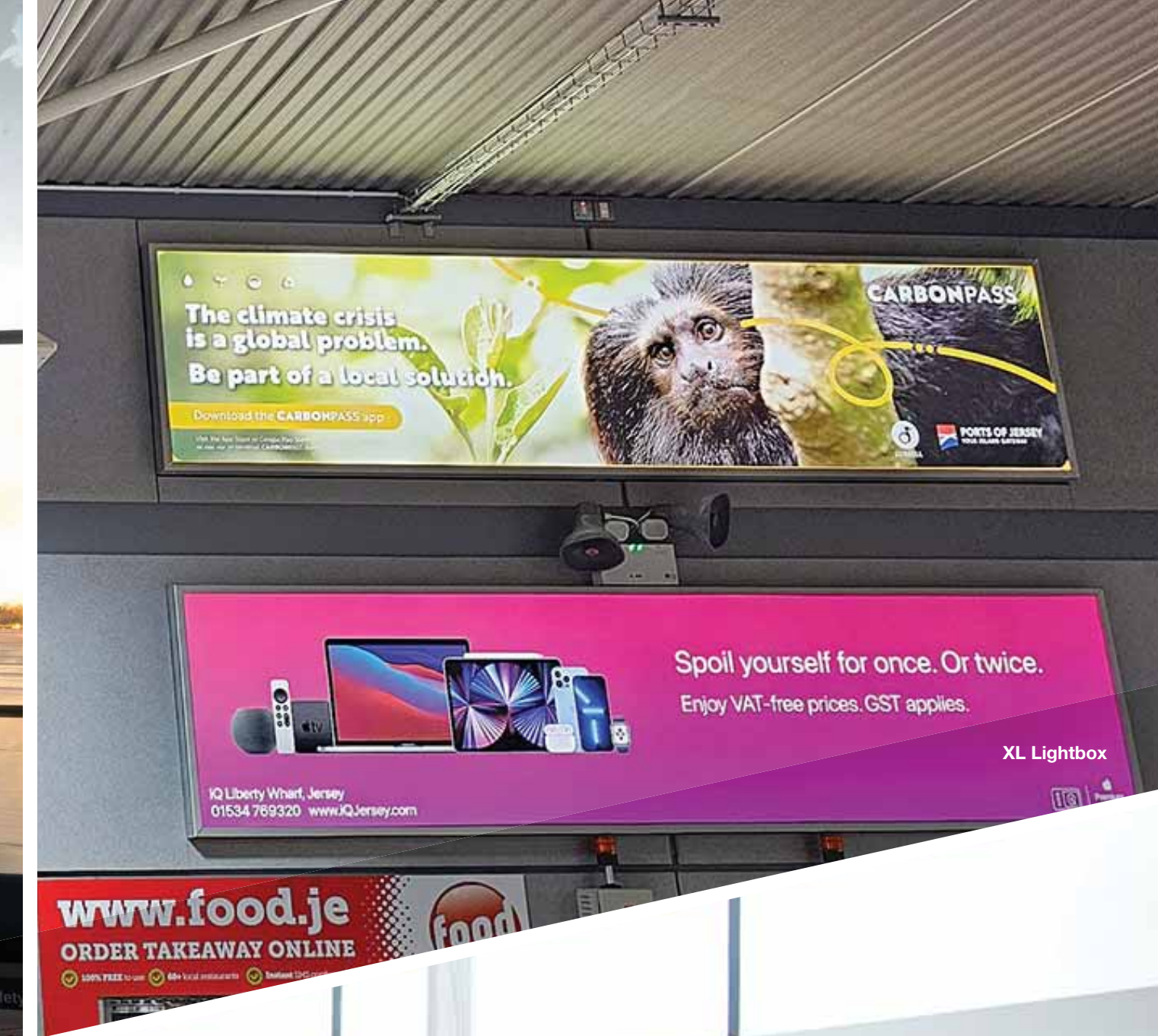
All arriving passengers use this area  
Guaranteed, high-profile visibility

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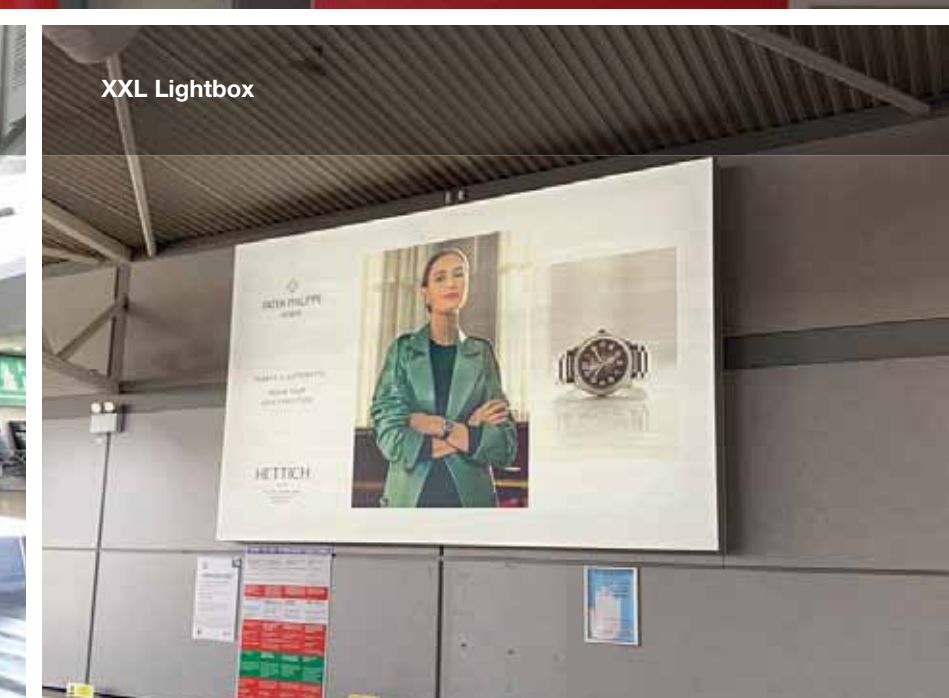
XL Digital Screen with Surround



XL Long Lightbox



3-sided Rotating Lightbox



XXL Lightbox



Double-Sided Lightbox Clock



# Arrivals

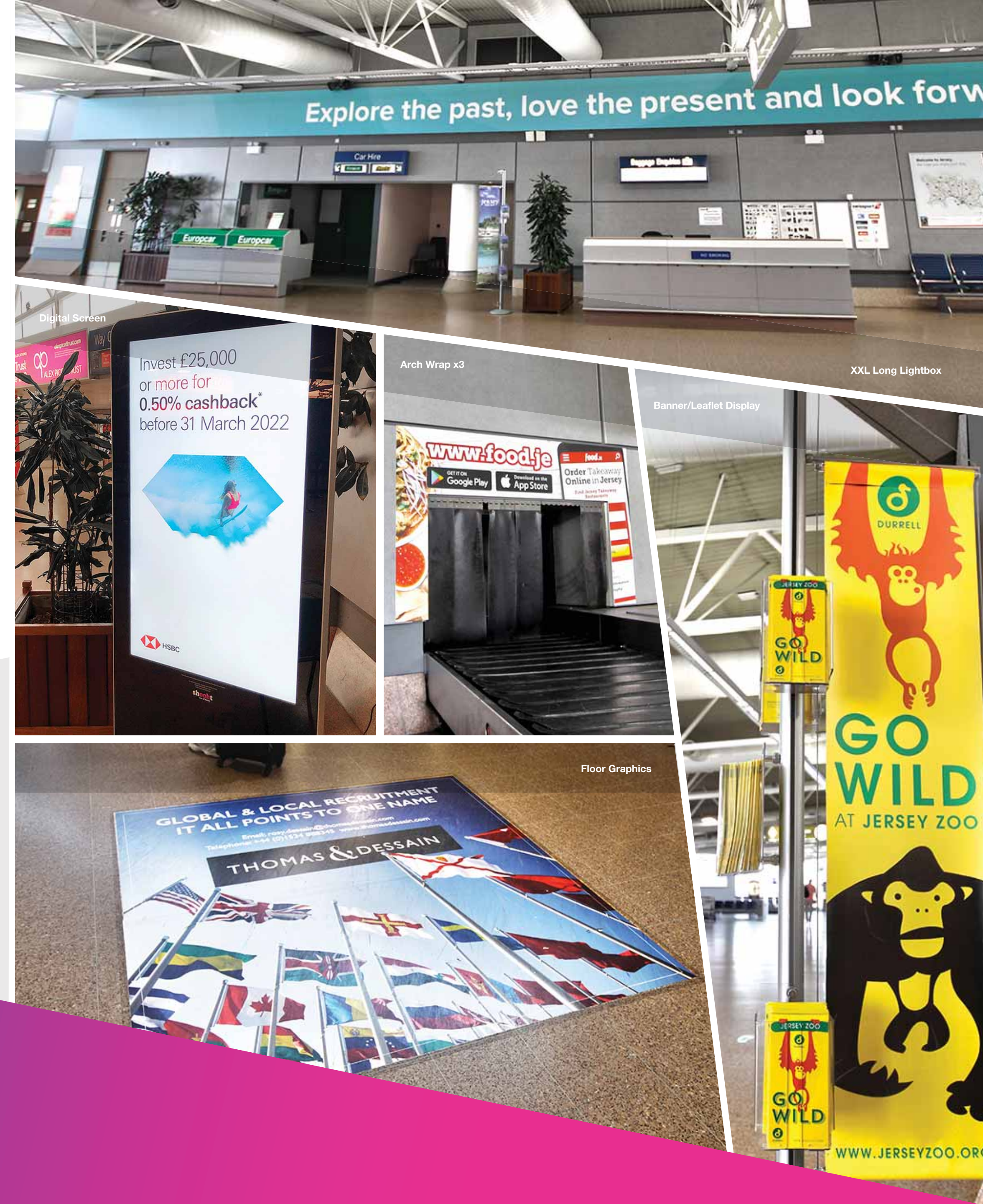
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Digital Screen

Arch Wrap x3

Banner/Leaflet Display

XXL Long Lightbox

Floor Graphics



# Arrivals

## Meet & Greet Hall

All arriving passengers use this area  
Good dwell-time for locals

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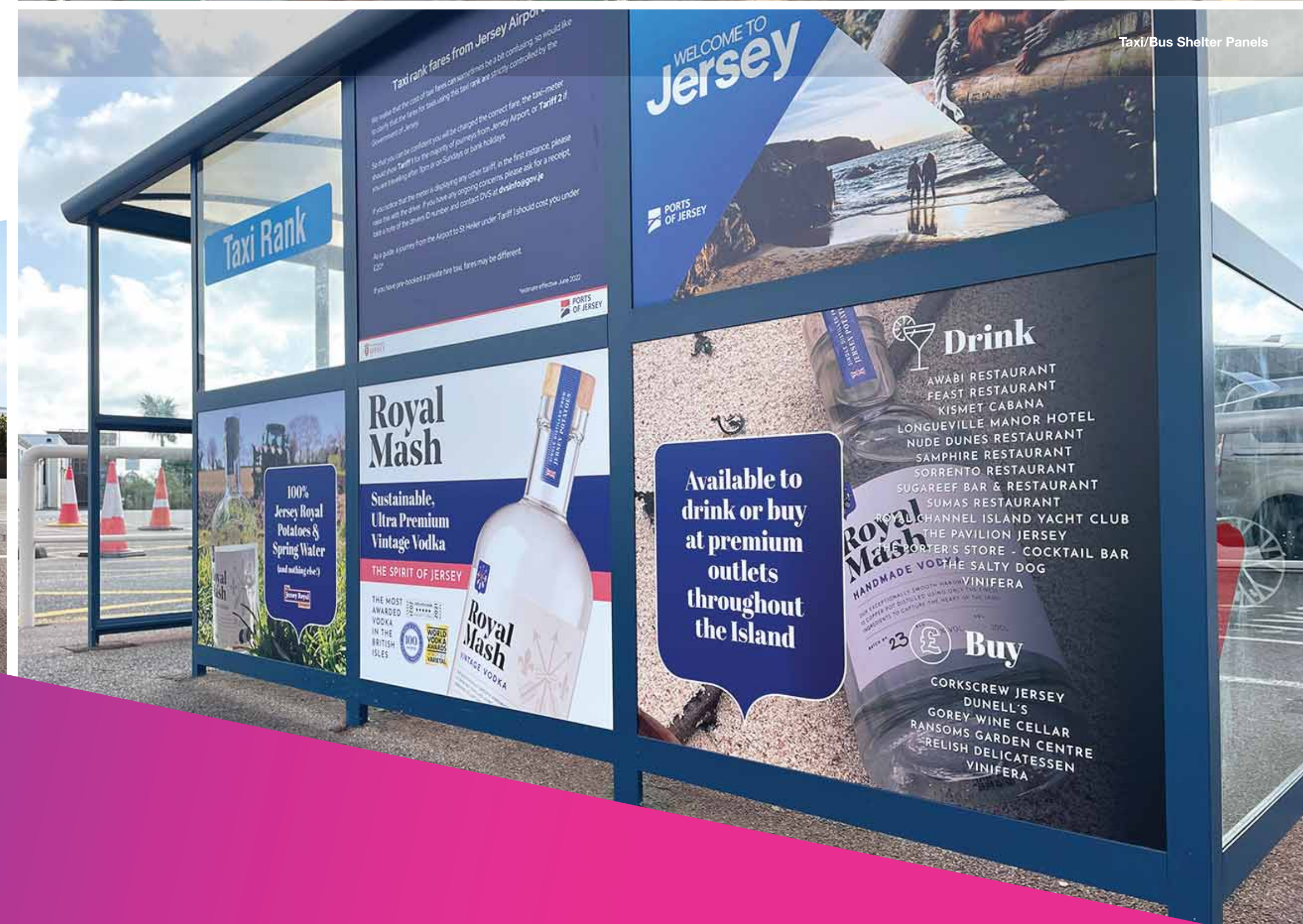
# Outside

## Arrivals, Departures & Parking

Sites available with guaranteed, high-profile visibility

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Outdoor Railing Panels

Taxi/Bus Shelter Panels

# Enquire & Book

Enhance your brand effortlessly with Signtech Media's end-to-end service for seamless and highly visible Out-of-Home advertising

 01534 811029

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