

# Signtech

**OPEN**

Say it  
Shout it

Promote it  
Brand it

Q

R

OK





**FULL-SERVICE**

**END-TO-END**

**START-TO-FINISH**

**ALL-IN-ONE**

However you say it, we've got a lot to shout about!



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# The Signtech Story



Born in 1986, Signtech (C.I.) Ltd has grown to be the Channel Islands' market leader in signage and visual communications. As a company, we are constantly looking at innovative ways to evolve. As a result, we provide our customers with a hugely diverse range of products and services, ranging from standard office and livery signage to digital light boxes, full vehicle wraps, indoor and outdoor advertising.

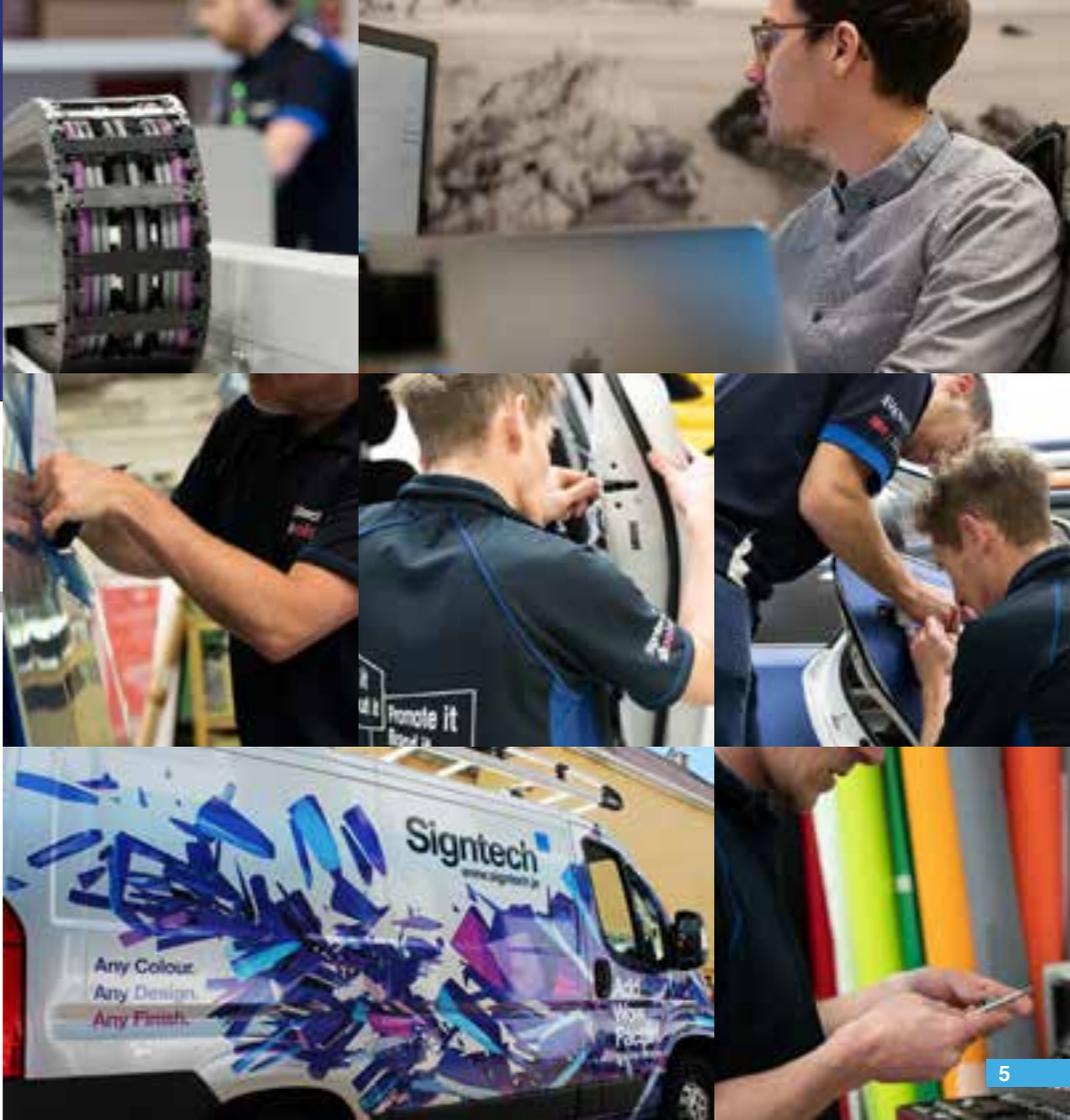
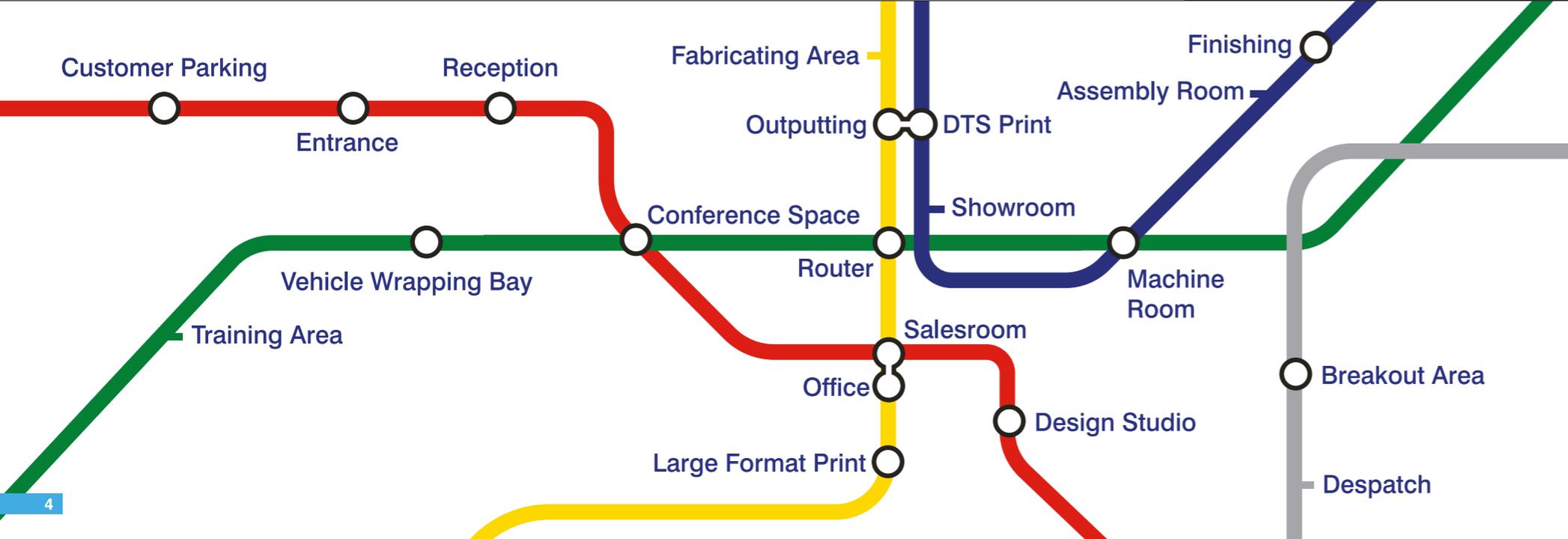
This makes us the first choice partner for all types of customer, from small businesses and homeowners through to large enterprises and UK franchises.

Each member of our experienced team is trained to the highest industry standards and our dedicated account managers strive to deliver optimum customer focused service. Our aim is to be your supplier of choice, ensuring you receive the right advice, the right solution and a competitive price every time.



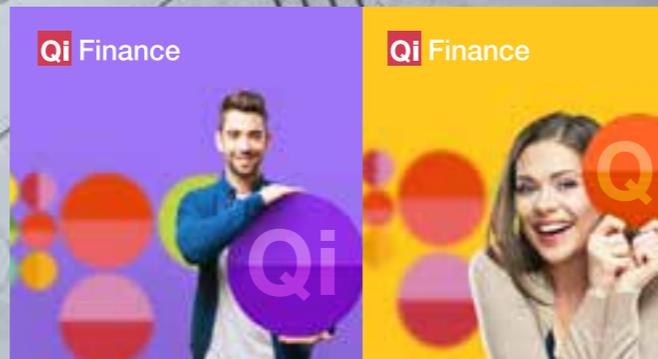
**We're the Channel Islands' largest and most advanced signage destination.**

**+ 7500 Square Feet  
+ 10 Departments  
+ 1000s of Samples**





Full brand development, simple logo design, vehicle livery, bespoke car styling, branded decor, motion graphics, 3D modelling ... you name it, we can do it. From high-level creative strategy to basic design solutions.





## BE ON DISPLAY

# 24/7 365

From shop fronts to vehicle graphics, branded signage draws attention to your products and services and is also a great way to advertise promotions to new and existing customers.

Exterior signage is on display 365 days of the year and not only lets potential customers know you exist, but is an advertisement for passing trade and therefore an essential part of your marketing strategy.





# 3D

## stand out signage

Built up letters and logo detail help to strengthen the impact of your brand, from edgy and contemporary to sophisticated and classic.

Built up letters are letters with a return, giving depth to the font and logo and are available for both external and internal use. Available in a wide range of materials and finishes, such as stainless steel, copper, brass and distressed metal, there is also a multitude of colours to choose from

Letters can be fabricated to fit signage systems such as fascias and totems, and you can also add further effects by illuminating the letters, for example adding LEDs for a halo effect.



# Illuminated signage creates the right



Explore the world of illuminated signage to maximise your brand's impact through the use of neon, light sheets or LEDs. When designing your sign, remember it not only needs to work at night but also during the day.



**ANY SHAPE.  
ANY SIZE.**

**SHOUT YOUR  
MESSAGE TO  
THE WORLD!**



Spread powerful messages by converting building surfaces into powerful promotional tools.

With the right creative hoarding boards, you can create excitement, inspire interest in your project and inform the public of coming developments, whilst complying with health and safety guidelines.

Bring any surface to life with eye-catching graphics, transforming even the blandest wall into a striking advertising opportunity.

Banners are low cost, portable and can target a huge number of potential passing customers.

# Shopfronts and display windows

Your shop front creates the first impression for foot flow in your location and it needs to look its part to attract customers. The more creatively designed your windows are, the more inviting your store will look for passing trade and impactful enough for them to return.



# Wall Films

Create your unique interior and exterior styling



With an abundance of material options in our portfolio for interior and exterior applications, you can choose from finishes such as textured, stone, canvas, stucco, matt or gloss. Unlike painting and decorating, wall film applications are speedy and involve minimal disruption and zero mess.



# WAY FINDING

From consultation and planning to production, installation and maintenance. We'll point you in the right direction.



Wayfinding or directional signage is essential for helping visitors or customers find their way, be it looking to purchase goods or making people feel welcome. Look at positioning and keep things simple.





Business Room

.....

Locker



.....

Interior signage impacts a person's experience in the work space and can be used to create a specific environment or ambience.

# INTERIOR SIGNAGE & DECOR



# Turn glass into art

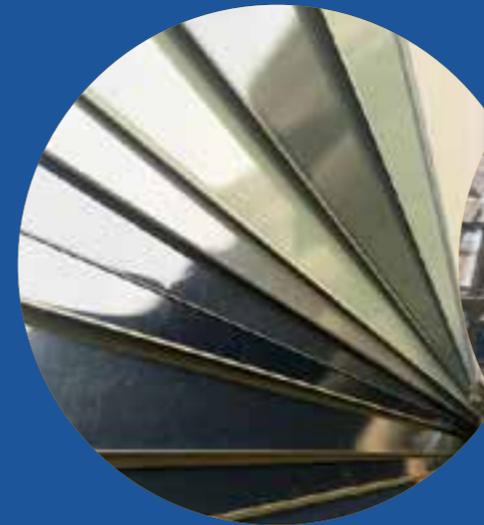
Whether you're looking for privacy or visual effect, window films can do both. From frosted to branded colours, transform your windows into design features.

# WINDOW FILMS



# WINDOW TINTING

FILTER SOLAR  
RADIATION



Solar films filter the solar radiation that passes through glass, helping to keep rooms cooler. They not only reduce glare and harmful UV rays that can fade interiors, but also cut energy consumption whilst subtly adding character and style to a building.

Bring the outside in with unique wall and surface coverings. Available in a range of natural finishes to reduce noise, boost oxygen and create more peaceful environments.

Bring the outside inside

# UNIQUE WALL COVERINGS





Architectural films can dramatically transform furniture, walls and doors. With over a 1000 stunning surface patterns and finishes to choose from, there is a lot to help you love your space.

# architectural films

# Digital Media Displays

Digital signage helps you transform the way you communicate and share information with others.

Designed to be used in any environment, from offices and retail through to public spaces, the possibilities are endless and include advertising displays, touch screens and freestanding for indoor and outdoor use.

Easy to update and upload information, digital solutions are eye-catching and allow you to react to the market place quicker.



## EXHIBITION EVENTS & PROMOTIONS

Exhibition displays need to stand out and grab the attention of passers-by. Branded shelters, chairs, and roll-up banners and flags are some of the simplest and most effective methods for getting your messages across and promoting your business. Whatever you need, we can help.





# SAFETY SIGNS

Safety signage is an essential aspect of any business, minimising any unnecessary risks and alerting people to potential hazards.



# ROAD MARKINGS & PLAYGROUNDS

Road markings are suitable for a wide range of applications including school playgrounds and private car parks.



Signage is not just for the work place. The same techniques can play a vital role in refreshing the look of your home.

Bring a new dimension to outdoors with exterior wallpaper.

Create privacy with etched and frosted window effects.

Custom make your own unique wallpaper or wall quotes.

Protect your interior space and reduce heat with solar films.

Why replace tired looking furniture when you can wrap them to your style?





## Maintenance is essential.

Look after your signage, protect your brand.

Once signage is up, looking after it is essential as each season presents unique weather challenges. Regular maintenance not only helps extend the life of your sign but addresses the small issues before they become big ones.

For insurance purposes and landlord approval, sign maintenance can also be essential. Signtech offer a full maintenance service tailored to your needs and your budget.



# BESPOKE CAR STYLING

A WORLD OF ENDLESS  
POSSIBILITIES



Authorised  
Vehicle Wrapper



AVERY  
DENNISON

The technology behind vehicle wrapping has developed so rapidly in recent years that it's now possible to achieve extremely complex effects and designs.

The possibilities are truly endless, allowing you to fully customise your vehicle and make it one of a kind: gloss, matt, glossy metallic, matt metallic, brushed aluminium, carbon fibre, colour-shifting ... you can even mix & match for added customisation!

Signtech Car Wrapping comes with a 2 year guarantee, assuring you the highest quality materials and workmanship.

**1st**  
Signtech brought vehicle wrapping services to Jersey

**No.1**  
Signtech only work with the world's leading suppliers who are vetted for quality

Over  
**1500**  
Vehicle projects completed each year

Dedicated team of  
**3**  
Qualified vehicle wrapping experts & 2 support staff





# VEHICLE ADVERTISING

Your vehicle is a rolling billboard, on the road seven days a week reaching a large, potentially untapped audience.





# DRIVE PROTECTED

with paint protection and headlight protection film

Paint and headlight protection film protects against chipping, scratches, water marks, insects, bird droppings, road oil, car wash brushes and exhaust smoke and pollution.

# MARINE

Application with full marine insurance for SSR numbers, boat names, coach lines, acrylic screens, boat safety stickers and even wraps.



Part of  
Signtech<sup>™</sup>

# shooht

out of home

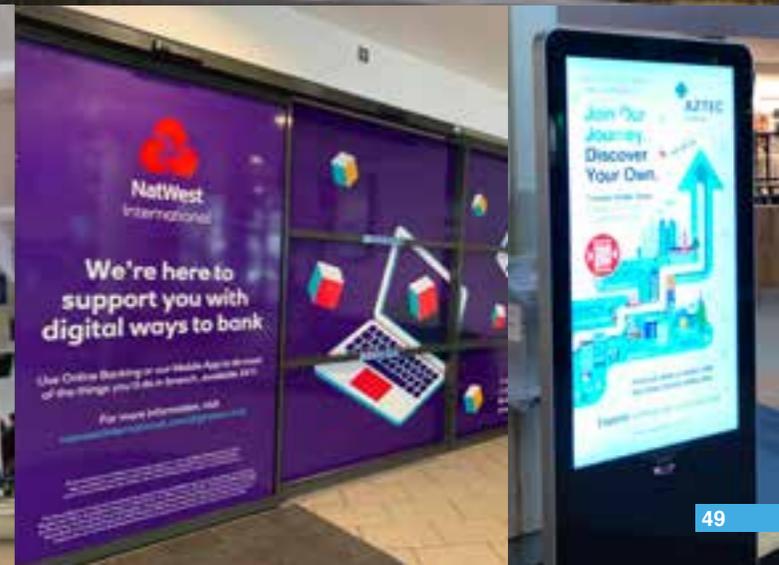
High-impact outdoor advertising that takes your business to the people, wherever they are.

Official Agents for...



Say it  
Shout it  
Promote it  
Brand it

[www.shooht.com](http://www.shooht.com)







YOUR PARISH NEEDS YOU

Work Cafe

ASTON MARTIN

Rix

dpd

Cameron's

MARTINI

ORDER IT. JE  
You Order it, We Deliver it.

STOP! THINK! HYGIENE!

FINE & COUNTRY



# Signtech

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Sign Design Society  
MEMBER

**3M**

Authorised Vehicle Wrapper  
Graphics Products



**AVERY  
DENNISON**